

PROGRAM/GROUP:	Public Health Council – Executive Committee		
MEETING TITLE:	PHC Executive Committee Meeting		
LOCATION:	1-877-820-7831 / Participant Passcode: 767377#		
DATE/ TIME:	Friday, March 15, 2019 9:00 – 11:00am		

Context: (Purpose, Vision, Mission, Goal):

The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197[13]). By statute, the Council's purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state's 10-year public health plan and coordination of responses to public health emergencies.

Meeting Facilitator: Mary Dorn	Meeting Recorder: Ruth Sullivan
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Executive Committee Members Present:

Mr. Terry Brandenburg; Ms. Mary Dorn; Mr. Bill Keeton; Dr. Alan Schwartzstein

Department of Health Services (DHS) / Division of Public Health (DPH) Staff:

Mimi Johnson; Maggie Northrop; Ruth Sullivan

Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
9:00am	Roll Call		Roll call was conducted.
9:00 — 10:40a	 Executive Committee Business: Review and approve December 21, 2018 Executive Committee minutes Review February 1, 2019 Public Health Council minutes and approve to send to the Council for final approval Policy Committee update Council reappointments and appointments Agenda setting for May 3, 2019 full Council meeting 	Mary Dorn ALL	 Mr. Terry Brandenburg moved to approve December 21, 2018 Executive Committee minutes. Mr. Bill Keeton seconded. The minutes were unanimously approved without discussion. Mr. Brandenburg moved to approve the February 1, 2019 Public Health Council minutes. Dr. Alan Schwartzstein seconded. The minutes were unanimously approved without discussion to be sent to the full Council for final approval. Policy Committee update The committee discussed the proposed criteria for public policy statements drafted by the Policy Committee. The committee agreed to change the word bipartisan to nonpartisan. The committee discussed the process for sending out policy statements. Mr. Keeton shared that historically statements went out to relevant parties



depending on subject matter.
The committee discussed the process for how the Council will approve
statements, using consensus with opportunities for members to abstain. If
statements need to be fast tracked due to a time sensitive issue, they will
not be approved by the full Council but will be reported back to them at the
next meeting.
The committee agreed that having process clearly documented will be
helpful for the rest of Council and those who come after this committee.
• The criteria were approved by the Executive Committee after making minor
changes. They will go to the full Council for approval on May 3.
Ms. Mary Dorn requested that specific drafts approved by the Policy
Committee and Executive Committee be attached to the relevant minutes
in order to reflect changes as they were made.
FOLLOW-UP: State staff will get confirmation on preferred method for
media contact by the Secretary's office
FOLLOW-UP: The edited policy statement criteria and process will be sent
with drafted Executive Committee minutes to the Secretary (Dr.
Schwartzstein) and the Chair (Ms. Dorn).
4. Council reappointments and appointments
• Ms. Dorn shared an update on recent conversations with DHS Deputy
Secretary Julie Willems Van Dijk and guidance that the Secretary's Office
will be taking a thorough and comprehensive approach to Council
membership.
Deputy Secretary Willems Van Dijk expressed interest in membership
recommendations from WPHA-WALHDAB and the Executive Committee,
and agreed with the focus on diversity areas that have been previously
discussed by the Council.
• The Secretary's Office will be developing an internal process for sending
recommended Public Health Council appointments to the Governor.
 Ms. Dorn verbalized with the Deputy Secretary that the Council would like
to have a robust and meaningful relationship with the Secretary's Office
and extended an invitation to the May 3 meeting. Deputy Secretary Willems
Van Dijk emphasized the Secretary's Office intends to be engaged with the
Council, and wants the Council to bring issues and innovative thinking on



and the state of the state of the state of the state level Theory Willie (1997) and the
policies that are actionable at the state level. They will be looking to the
Council as a source of policy and budget insight.
 Deputy Secretary Willems Van Dijk indicated that the relationship with the
Council and the Secretary's Office should also be seen as a relationship with
the state staff that are assigned to the Council, who will serve as liaisons
and trusted partners ensuring that Council communications are relayed
back to the Secretary's Office.
 Ms. Dorn asked the committee if there were any areas they would like to
focus on for membership. Mr. Brandenburg raised the need for a public
safety representative, and the need to look at individuals who can provide
expertise on the Council mission, the State Health Plan and public health
emergency preparedness
• Dr. Schwartzstein asked about areas of diversity and Ms. Dorn shared list
from previous meetings which includes: age, racial and ethnic, gender,
sexual orientation, priority area expertise and knowledge of ACEs,
consumers, faith-based community, United Way or other partners like
FQHCs, community action groups, and local financial institutions.
• FOLLOW-UP: Dr. Schwartzstein requests the agenda for the next Executive
Committee meeting include a conversation on "what does each of us mean
when we say the word provider?"
5. Agenda setting for May 3, 2019 full Council meeting
 The agenda will include reviewing the criteria for policy statements.
• The committee requested an update on the budget and for the legislative
liaison to attend and provide an update.
Clear Impact Scorecards for Healthy Wisconsin will be sent in advance of
meeting for members to review.
• The committee would like to devote a full hour to a presentation on the
Healthy Wisconsin Nutrition and Physical Activity priority area.
• The committee agreed that the full Council should participate in a "forces
of change" conversation to inform the State Health Assessment and
requested information to be sent out in advance to inform the group.
• The committee is interested in immunization updates (particularly MMR),
at risk areas, and the most up to date data. They requested that this topic
be included in the DPH and legislative updates.



10:40 – 10:50	Healthy Wisconsin update	Mimi Johnson Maggie Northrop	 Mimi Johnson provided an updated on <i>Healthy Wisconsin</i> and the State Health Assessment process underway. The MAPP process is being used and the Public Health System component is currently in process. A survey went out to partners and is open until May. Community dialogues are happening with Local Health Departments and other partners. Goal is to have input by summer, and move into analysis and crafting. SHIP through next year in order to get updated plan by end of 2020 and early 2021. Mr. Brandenburg asked about what is being used to look at capacity in the Public Health System and raised the Foundational Public Health Services Model. MAPP 3 does get at this from an overall perspective, and OPPA is looking at other venues and metrics to explore capacity specifically of our governmental public health system.
10:50 – 11:00am	Wrap-up and Adjourn	Mary Dorn	Dr. Schwartzstein recommended the book <u>Moral Tribes</u> by Joshua Greene, as it highlights current issues in public health. Mr. Brandenburg motioned to adjourn. Dr. Schwartzstein seconded. Meeting adjourned at 10:54 a.m.

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