



Wisconsin Division of Public Health

PROGRAM/GROUP: Public Health Council

MEETING TITLE: Public Health Council Meeting

LOCATION: Holiday Inn Madison at The American Center, 5109 W Terrace Dr., Madison, WI 53718 – SALON A

OR <https://meet.dhs.wisconsin.gov/matthew.collie/66CV0NRM> OR 608.316.9000 / Passcode: 5514705

DATE/ TIME: Friday, October 5, 2018 9:00am – 2:00pm

Context: (Purpose, Vision, Mission, Goal):

The Public Health Council was created by 2003 Wisconsin Act 186 (Wis. Stat. §15.197(13)). By statute, the Council’s purpose is to advise the Department of Health Services, the Governor, the Legislature and the public on progress in implementing the state’s 10-year public health plan and coordination of responses to public health emergencies.

Meeting Facilitator: Mary Dorn	Meeting Recorder: Ruth Sullivan/Maggie Northrop
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Members Present:

Mr. Terry Brandenburg; Ms. Mary Dorn; Dr. Gary Gilmore; Mr. Dale Hippensteel; Dr. Ann Hoffmann; Mr. Bill Keeton; Mr. Eric Krawczyk; Mr. Robert Leischow; Ms. Joan Theurer

Members Excused:

Mr. Michael Wallace; Dr. Darlene Weis; Dr. Alan Schwartzstein

Members Absent:

Mr. Mark Villalpando

Staff Present:

Matthew Collie; Mimi Johnson; Maggie Northrop; David Rozell; Ruth Sullivan; Chuck Warzecha

Guests:

Amanda Dederich; Vicki Huntington; Julius Lee; Ryan Sheahan; Luke Witkovski



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Agenda:

Time:	Topic:	Lead:	Notes/Follow-up:
9:00 – 9:10am	Welcome and Public Comment	Mary Dorn	
	Roll Call	Mary Dorn	Roll Call was conducted
9:10 – 9:15am	Council Business: <ul style="list-style-type: none"> Approve August 3, 2018 Minutes 	Mary Dorn	Dr. Gary Gilmore moved to approve the August 3, 2018 minutes. Mr. Terry Brandenburg seconded. Minutes were unanimously approved.
9:15 – 10:30am	<i>Healthy Wisconsin</i> Tobacco Priority Action Team presentation	Amanda Dederich Ryan Sheahan	<p>Amanda Dederich, Tobacco Prevention specialist at the Tobacco Prevention and Control Program (TCP), Wisconsin Division of Public Health, and Ryan Sheahan, Coordinator for the Tobacco Free Columbia Dane County Coalition, representing the <i>Healthy Wisconsin</i> Tobacco Priority Action Team (PAT) gave a presentation on the progress of the Tobacco Priority.</p> <p>Handouts: The presenters provided the following handouts to Council members: PAT Membership, TCP ethnic and poverty networks, and TCP multi-jurisdiction coalitions.</p> <p>Discussion:</p> <ul style="list-style-type: none"> Mr. Robert Leischow asked about gap areas on the map of multi-jurisdictional coalitions (MJs). The group discussed other types of support available in those areas and how to approach them moving forward. An additional funding and programmatic structure is ethnic and poverty networks which focus on disparate populations rather than geographic areas. Mr. Brandenburg raised a discussion of State Health Plan objectives and strategies around e-cigarettes, and the past importance of state-wide laws and increased taxes on tobacco products in seeing real movement on tobacco use. These are not strategies currently in the State Health Plan. Council should continue this discussion in terms of recommendations to the Secretary and elected officials. Dr. Gilmore raised a question on partnerships with nonprofits and advocacy organizations for these statewide policies. The American Lung Association is working on a coalition. Ms. Mary Dorn asked how the Council can support this priority



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			<p>area. Individual members can 1) speak with local school and college administrators about their policies, 2) go inside your local gas station instead of paying at pump to assess tobacco retail and communicate with local coalition, 3) share Tobacco is Changing campaign materials, 4) connect with local MJC, 5) advocate for more funding to invest in tailored interventions for communities disproportionately impacted by tobacco use/death/disease, 6) support Clear Gains initiative and share materials with owners of multi-unit housing, 7) connect business owners with MJC on benefits of going smoke/vape free.</p> <ul style="list-style-type: none"> • The PAT asked the Council as a whole to review the data on disparity areas from each of the <i>Healthy Wisconsin</i> priorities and identify potential overlap of disparate groups; there will likely be overlap that will identify populations experiencing disparate outcomes across two or more of the priority areas. • Discussion around the product JUUL generated many questions related to the origin of the product, chemical composition, price and taxation, possession in schools, marketing and market share. FDA recognizes “juuling” as an epidemic among youth. • Follow-up: As future updates, the Council will be provided with updated youth data and information in January regarding the FDA mandated plan from e-cigarette manufacturers to reduce youth sales.
10:30 – 10:45am	BREAK		
10:45 – 11:15am	<p>Council Updates:</p> <ul style="list-style-type: none"> • Division of Public Health updates • Preparedness updates 	<p>Chuck Warzecha David Rozell, OPEHC</p>	<p>Division of Public Health Updates: Chuck Warzecha:</p> <ul style="list-style-type: none"> • Accreditation: DPH received accreditation in early September from the Public Health Accreditation Board (PHAB). Thanks to Council members who provided support and participated in the process. • DPH has lost a long-standing CDC grant related to a State Health Plan priority area, Nutrition and Physical Activity. The CDC moved from a 50 state grant to a competitive 15 state grant. Other resources are still available for local health activities. • Follow-up: DPH will provide additional updates to the Council as this unfolds given that it relates to the state health plan and priorities. • Planning and preparation for the next State Health Assessment



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			<p>(SHA) and State Health Improvement Plan (SHIP) is ongoing. The next SHIP will be a 5-year plan and begin implementation in 2021-2025.</p> <p>Public Health Preparedness updates: David Rozell :</p> <ul style="list-style-type: none"> • OPEHC funding will be level or very slightly increased in the coming year. • On the ground efforts: OPEHC continues to support flood response in the state, including supporting FEMA on damage assessments, and a visit from a U.S. Department of Health and Human Services representative. A request has been made from Governor Walker for a Presidential Disaster Declaration to cover both individual and public assistance requests. • Opioid crisis grant: State of Wisconsin is receiving just under 2.8 million in federal funding from the CDC. Programs include: EMS training, data collection and use, and mini-grants for local organizations. <p>Discussion:</p> <ul style="list-style-type: none"> • Dr. Gilmore raised a question around collaboration and capacity building efforts for preparedness. Seven Health Emergency Response Coalitions are working in this space.
<p>11:15 – 11:30am</p>	<p><i>Healthy Wisconsin updates</i></p>	<p>Mimi Johnson</p>	<p>Healthy Wisconsin: Mimi Johnson:</p> <ul style="list-style-type: none"> • Given the grant loss, the biggest challenge of 5 priority areas is with Nutrition and Physical Activity. We are otherwise on target to meet most of our goals. • Website updates are in process to highlight success stories and the work being done. Matthew and Maggie have been going around the state to conferences and events to promote <i>Healthy Wisconsin</i>. • DPH has purchased performance management software Clear Impact Scorecard, to better track, visualize, and share progress. Clear Impact is used by many state health departments including Vermont, Connecticut, and New Mexico.



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			<p>Matthew Collie and Maggie Northrop:</p> <ul style="list-style-type: none"> The <i>Healthy Wisconsin</i> 2018 Addendum has been posted and given to the Council. PATs are identifying what they want to focus on in implementation phase. Feedback collected from the Council was very welcome and helpful in the strategies and objectives reflected in the new addendum. <p>Discussion:</p> <ul style="list-style-type: none"> Dr. Hoffman raised a question about student physical activity strategies and lack of legislative requirements/cutting of funding.
11:30am – 12:00pm	<p>Council Business: Committee Discussion</p> <ul style="list-style-type: none"> Review Committee Structure/Roster document Discuss afternoon committee planning 	Mary Dorn	<p>Mary Dorn:</p> <p>Handouts: Members were given a document with current committee structure and rosters to review. Members were given a calendar with suggested dates for 4 full Council meetings and 2 committee meetings per year.</p> <ul style="list-style-type: none"> Goal of new calendar is to better utilize committees, and encourage engagement and effectiveness of the Council. Membership on the Council is down. Statute allows for 23 members, we are currently at 13. This is an area the Executive Committee and state staff will be working on.
12:00 – 12:30pm	LUNCH		
12:30 – 1:15pm	Committees meet to plan logistics		<p>Emergency Preparedness Committee:</p> <p>Discussion of the function and purpose of the committee.</p> <ul style="list-style-type: none"> Council is tasked by statute to monitor the public health agenda and the coordination of responses to state health emergencies. Follow-up: Committee Chair Mr. Dale Hippensteel to have informational conversations with other members Mr. Mark Villalpando and Mr. Joe Cordova. If decisions are to be made regarding the structure and purpose of the committee, a meeting will be called. <p>State Health Plan Committee:</p> <ul style="list-style-type: none"> The committee does not currently have a chair. Ms. Joan Theurer will take on role.



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			<p>Decision:</p> <ul style="list-style-type: none"> • Each committee will meet once between February and May and once between August and November. Each committee can determine specific dates of their two meetings and schedule additional meetings if desired. • Dr. Gilmore asks that committees share meeting dates and enable technology to allow all Council members to join as desired. <p>Follow-up request from Ms. Dorn:</p> <ul style="list-style-type: none"> • All Council members should review the committee membership roster and confirm their interest in continuing or identify which committee(s) they would like to join.
1:15 – 1:45pm	Committees report out to the Council	ALL	
1:45 – 2:00pm	<p>Next steps</p> <p><i>Reminder to complete and hand in meeting feedback form</i></p>	Mary Dorn	<p>Mr. Hippensteel moved to adjourn the meeting. Mr. Leischow seconded. The meeting adjourned at 1:22 p.m. http://www.surveygizmo.com/s3/4405011/Public-Health-Council-Meeting-Survey</p>

Notes: The Department of Health Services is an equal opportunity employer and service provider. If you need accommodations because of a disability or need an interpreter or translator, or if you need this material in another language or in an alternate format, you may request assistance to participate by e-mailing DHSPublicHealthCouncil@wisconsin.gov or contacting Ruth Sullivan at 608.261.0650 prior to the meeting.