

The Power of Collaboration:

Strengthening Partnerships in Public Health

Session Objectives



By the end of this session, participants will be able to identify at least 2 strategies for building effective cross sector collaborations through all levels of public health.



Participants will be able to describe at least 2 approaches for incorporating lived experiences and community voices into public health decision-making



Participants will learn how to engage with the Public Health Council to amplify Public Health efforts throughout the state.

Agenda

Public Health Council (PHC) Overview and History

PHC Reboot 2022-Present

Power of Collaboration

Panel Discussion

Questions and Answer Period

WISCONSIN PUBLIC HEALTH COUNCIL



Our Charge

The Public Health Council was established in Wis. Stat. § 15.197(13), as enacted by 2003 Wis. Act 186 to inform and advise the Governor, the Wisconsin Department of Health Services (DHS), the Wisconsin State Legislature, and the people of Wisconsin.

Public Health Council Representation



Executive committee

The purpose of the Public Health Council's Executive Committee is to serve as a central decision-making and oversight body responsible for shaping the Council's strategic direction, structure, policies, and operations.

- Paula Morgen, Chair
- Jordan-Lindsay Morris-Greer, Chair Elect
- Bob Leischow, Secretary
- Bill Keeton, Immediate Past Chair
- Catoya Roberts, JEDI Chair

Public Health Council Committees



Public Health
Emergency
Preparedness
Advisory



Executive



State Health
Plan



Justice, Equity,
Diversity, and
Inclusion



Membership



Issues

PHC History of Impact 2003-2022

Doyle Administration 2003-2011

- Established a governance structure
- Examples of issues addressed: Vaccine distribution, WIC funding, Medicaid coverage for dental hygienists, childhood lead poisoning, public health funding, and emergency preparedness.
- 3 committees: executive, state health plan and emergency preparedness

Walker Administration 2011-2019

- Ad Hoc State Health Plan Quality Improvement committee
- Added policy and public engagement committee.
- Received updates from Healthiest Wisconsin 2020, legislative activities, DPH, Wisconsin Minority Health Advisory Group and emergency preparedness

Evers Administration 2019-2022

- Addressed health disparities and implicit bias
- Strategic planning and bylaws revision
- Collaboration and Partnerships
- Focus on Equity

2022-2023 Public Health Council Reboot



Retreat



Recruitment



Onboarding

Current Actions 2023-Present

- Refocusing on “Our Charge”
- Policy engagement
- Resolutions in Action
- Issue statements
- Building Partnerships
- 2024 Recruitment
- Aligning key public health priorities with other PH organizations (e.g., funding)
- Aligning our work with the Biennial State Budget Process



Resolutions 2023-2024

- Public Health Nurse Workforce Shortage
- Optimization of the Public Health Nurse Role
- Reinstatement of the DHS Director of Public Health Nursing
- Impact of Social Connection and Belonging
- Implementation of Corrective Public Health Preparedness Actions
- Requesting Governor Evers Veto Anti-Trans Provisions
- Requesting Removal of Local Health Officer Authority Provisions from Shared Revenue

Collaboration across systems isn't a luxury—it's essential to building a healthier, more equitable Wisconsin.

Public Health is Collective Work: No one can solve inequities alone.

Partnerships: Community organizations, policymakers, healthcare, businesses, and education and more must collaborate.

Trust and Relationship-Building: Advocacy is about building power, not just pushing policies.

Current Power-Building Relationships

- Wisconsin Public Health Association-WALHDAB
- DHS Office of the Secretary
- Resolutions in Action
- Committee Work
- Subject Matter Experts (e.g., Medical Leadership Team)
- DPH Administrator/State Health Officer
- DHS/OPPA Staff Support
- Other DHS supported Councils and Boards
- PHC Council Members!

Our Panelist

Jules Lee, New member

Vipul Shukla, Issues Committee

Paula Tran, State Health Officer

Bob Leischow, Public Health Council
Secretary

Aisha Dogbey, PHC Coordinator



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