## The Power of Collaboration:

Strengthening Partnerships in Public Health

## Session Objectives



By the end of this session, participants will be able to identify at least 2 strategies for building effective cross sector collaborations through all levels of public health.



Participants will be able to describe at least 2 approaches for incorporating lived experiences and community voices into public health decision-making



Participants will learn how to engage with the Public Health Council to amplify Public Health efforts throughout the state.

## Agenda

Public Health Council (PHC) Overview and History

PHC Reboot 2022-Present

Power of Collaboration

Panel Discussion

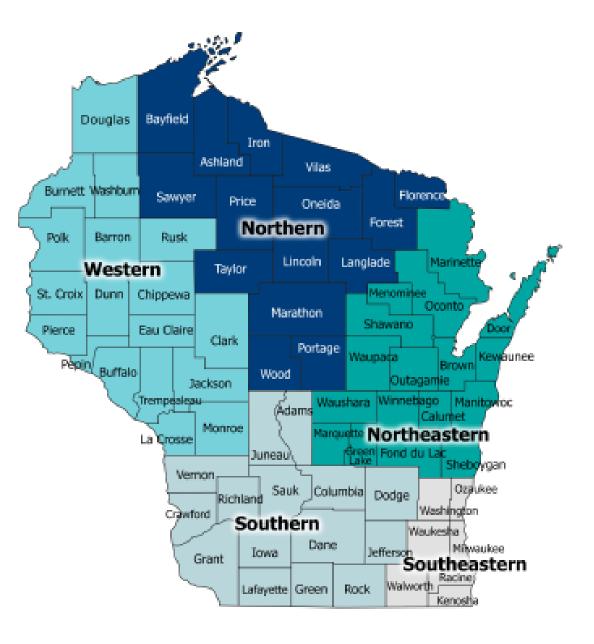
**Questions and Answer Period** 

#### WISCONSIN PUBLIC HEALTH COUNCIL

## Our Charge

The Public Health Council was established in Wis. Stat. § 15.197(13), as enacted by 2003 Wis. Act 186 to inform and advise the Governor, the Wisconsin Department of Health Services (DHS), the Wisconsin State Legislature, and the people of Wisconsin.

## Public Health Council Representation



### **Executive committee**

The purpose of the Public Health Council's Executive Committee is to serve as a central decision-making and oversight body responsible for shaping the Council's strategic direction, structure, policies, and operations.

- Paula Morgen, Chair
- Jordan-Lindsay Morris-Greer, Chair Elect
- Bob Leischow, Secretary
- Bill Keeton, Immediate Past Chair
- Catoya Roberts, JEDI Chair

#### Public Health Council Committees



Public Health Emergency Preparedness Advisory



Executive



State Health Plan



Justice, Equity, Diversity, and Inclusion



Membership



Issues

## PHC History of Impact 2003-2022

#### **Doyle Administration 2003-2011**

- Established a governance structure
- Examples of issues addressed: Vaccine distribution, WIC funding, Medicaid coverage for dental hygienists, childhood lead poisoning, public health funding, and emergency preparedness.
- 3 committees: executive, state health plan and emergency preparedness

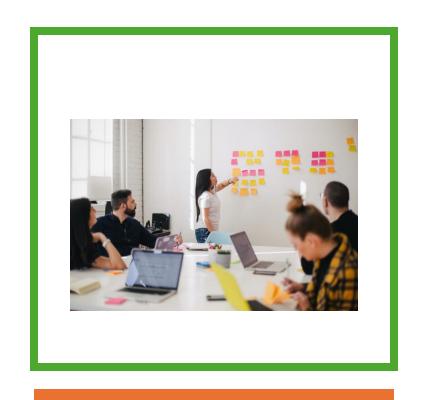
#### Walker Administration 2011-2019

- Ad Hoc State Health Plan Quality Improvement committee
- Added policy and public engagement committee.
- Received updates from Healthiest Wisconsin 2020, legislative activities, DPH, Wisconsin Minority Health Advisory Group and emergency preparedness

#### **Evers Administration 2019-2022**

- Addressed health disparities and implicit bias
- Strategic planning and bylaws revision
- Collaboration and Partnerships
- Focus on Equity

## 2022-2023 Public Health Council Reboot







Retreat

Recruitment

Onboarding

## Current Actions 2023-Present

- Refocusing on "Our Charge"
- Policy engagement
- Resolutions in Action
- Issue statements
- Building Partnerships
- 2024 Recruitment
- Aligning key public health priorities with other PH organizations (e.g., funding)
- Aligning our work with the Biennial State Budget Process



## Resolutions 2023-2024

- Public Health Nurse Workforce Shortage
- Optimization of the Public Health Nurse Role
- Reinstatement of the DHS Director of Public Health Nursing
- Impact of Social Connection and Belonging
- Implementation of Corrective Public Health Preparedness Actions
- Requesting Governor Evers Veto Anti-Trans Provisions
- Requesting Removal of Local Health Officer Authority Provisions from Shared Revenue

# Collaboration across systems isn't a luxury—it's essential to building a healthier, more equitable Wisconsin.

Public Health is Collective Work: No one can solve inequities alone.

Partnerships: Community organizations, policymakers, healthcare, businesses, and education and more must collaborate.

Trust and Relationship-Building: Advocacy is about building power, not just pushing policies.

## Current Power-Building Relationships

- Wisconsin Public Health Association-WALHDAB
- DHS Office of the Secretary
- Resolutions in Action
- Committee Work
- Subject Matter Experts (e.g., Medical Leadership Team)
- DPH Administrator/State Health Officer
- DHS/OPPA Staff Support
- Other DHS supported Councils and Boards
- PHC Council Members!

Jules Lee, New member

Vipul Shukla, Issues Committee

Paula Tran, State Health Officer

Bob Leischow, Public Health Council Secretary

Aisha Dogbey, PHC Coordinator

## Our Panelist



#### Contact information



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