

OHIO

Lisa Morris, Ohio Department of Health



Ohio Indoor Radon Program

Bureau of Environmental Health and Radiation Protection

Ohio Comprehensive Cancer Control Plan

2021-2030

Exposure to Environmental Carcinogens

OBJECTIVE 2: By 2030, increase the number of new radon mitigation systems installed in Ohio homes from 67,668 to 167,668 (baseline: ODH RADMAT, Licensed Radon Contractors quarterly reports).

Strategies

- Increase public awareness of the connection between radon and cancer risk.
- Encourage home buyers and sellers to hire Ohio licensed radon professionals.
- Educate realtors, building code officials, medical professionals and housing authorities about radon, the risk of lung cancer, and their role in reducing lung cancer.
- Support legislation for building codes that include Appendix F of the International Building Code.
- Reduce out-of-pocket costs associated with radon testing and mitigation.



Free Test Kits

- www.ohio.radon.com

Radon is the number one cause of lung cancer for non-smokers and the second leading cause of lung cancer in smokers.

You can reduce radon levels, but the only way to know if your home has high radon levels is to test.

Free radon test kits are available for Ohio homeowners.

Order your FREE test kit now.

Radon can be reduced with a mitigation system. Use this link to find a **radon mitigation contractor** licensed in Ohio: [Find a Licensed Radon Contractor](#).

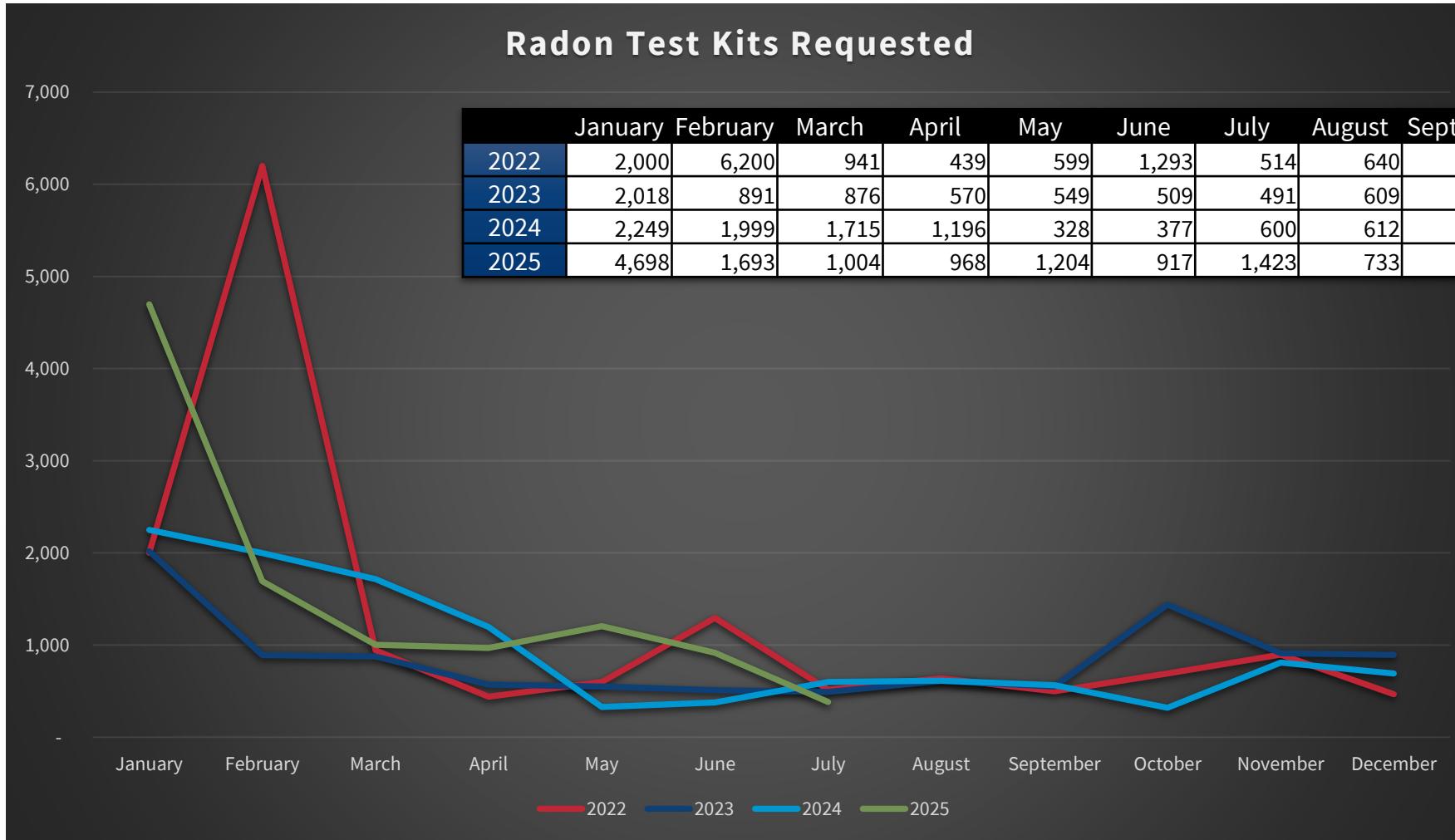


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Data at a Glance – Test Kits

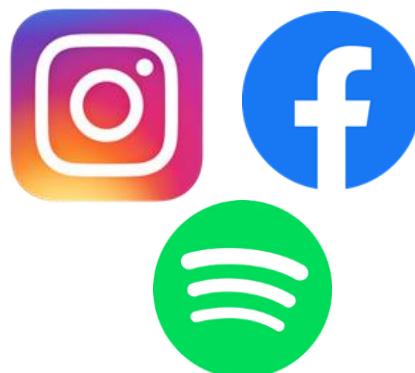


- 2025 is on track to be the year with the highest distribution of free radon test kits to date.

National Radon Action Month 2025

Goals and Strategies

- Educate Ohio adults on the importance of radon testing in their living space.
- Social media was determined to be the quickest and most effective method to get this message out.
- This campaign was vital to communicate the radon risk to all of Ohio's counties.



Why it Worked

- 87% of Ohio adults are homeowners.
- Ohio adults spend an average of 9 hours a week online, with nearly 7 of those hours being on social media.
- 70% use Facebook and 20% use Instagram.
- 89% of Ohio adults own a computer.
- 86% of Ohio adults have a smartphone.

Facebook



- Dates: January 2 – January 31, 2025.
- Delivered 11,070,774 total impressions, over-delivering by 6,330,774 impressions.
- In total, 673 Reactions, 181 Post Shares, and 44 Comments were made.
- Most interactions came from the Northeast region.
- 33,333 clicks sent to www.ohio.radon.com.



Instagram



- Dates: January 2 – January 31, 2025.
- Delivered 7,397,664 total impressions, over-delivering by 1,657,664 impressions.
- In total, 747 Reactions, 200 Post Shares, and 26 Comments were made.
- Most interactions came from the Northeast region.
- 9,929 clicks sent to www.ohio.radon.com.

Spotify – Digital Radio

- 2,949,168 delivered impressions.
- 9,289 clicks to the www.ohio.radon.com webpage.
- Top genres: Pop, Hip-Hop, Rock
- Ads ran through February.



NRAM 2026

- No-cost activities.
- Local Health Department Communications Toolkit.
- Live webinar CE class.
- Press release.



Real Estate CE Offerings

- Completed 7 CE trainings in 2025.
- 1-Hour Approved CE.
- No cost.

Outreach Events and Presentations



Home and Garden Shows



Appalachian Regional Safety
Council Meeting



Cleveland Clinic
Akron General

Community Library Talks



Ohio Rural
Health
Association

Two-part CME
Presentation



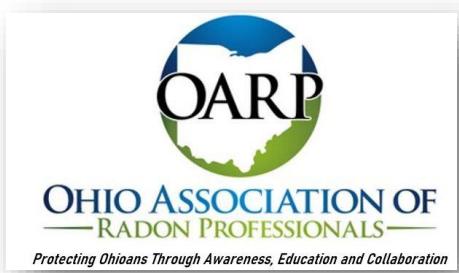
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Childcare Training

- Early Childhood Health Program
- Indoor Air Quality Training
- Ohio-Approved CE Credit
- Since 2021: 5,700+
- Updated materials September 2025.



**Ohio Child Care
Resource & Referral
Association**



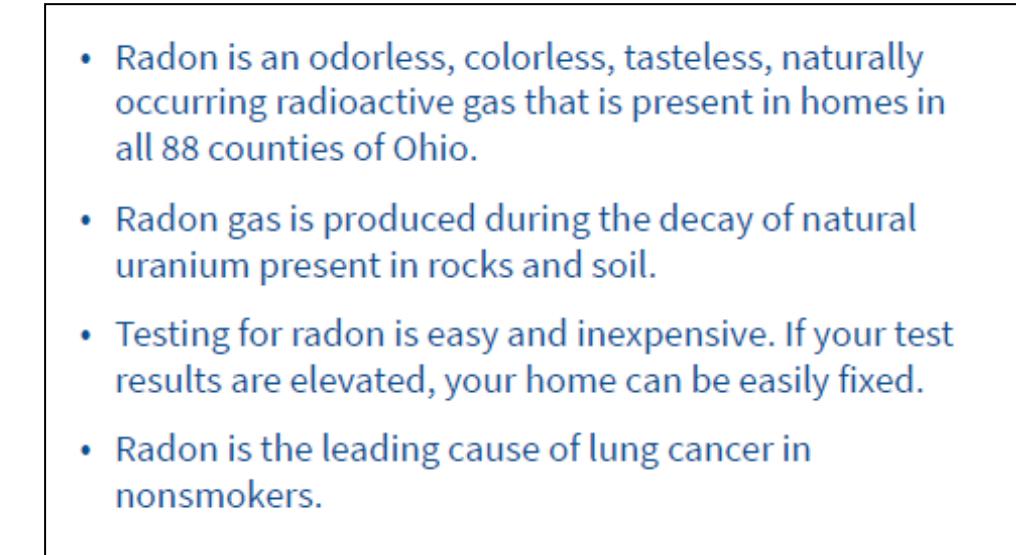
Other Outreach

- Community Health Worker Conference
- School Nurses Conference – Asthma School Health Conference
- Ohio Association of Radon Professionals

Radon Business Cards



FRONT



BACK

Booklet

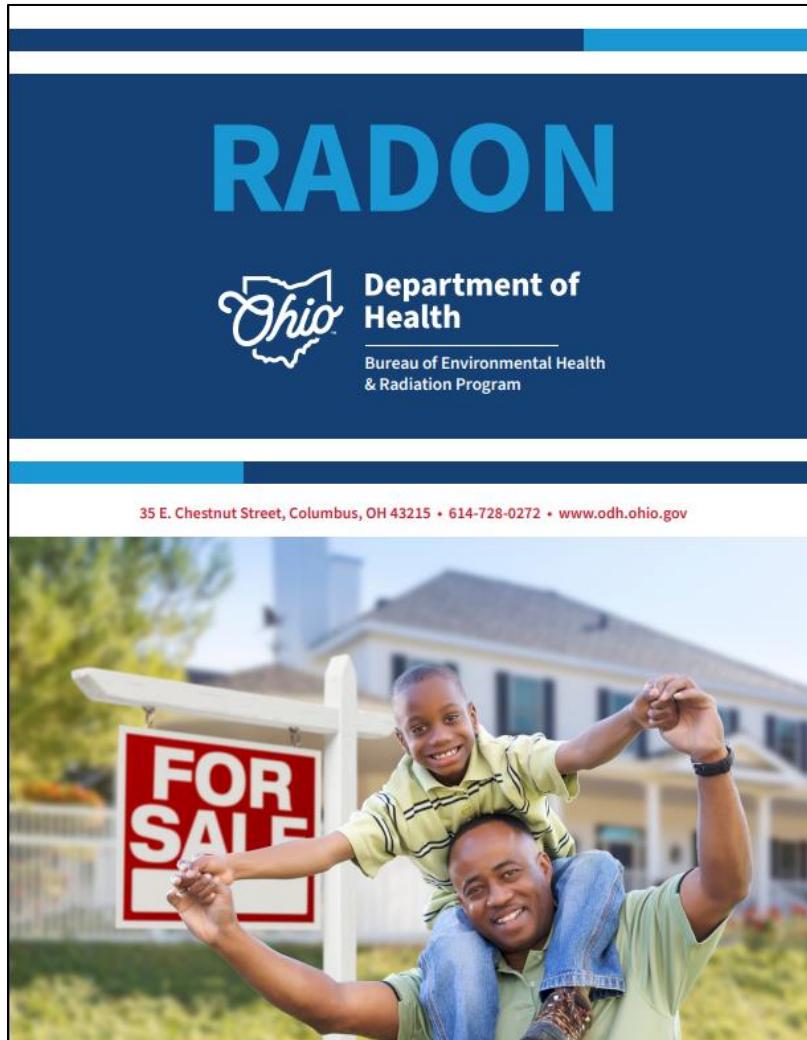


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- Available for PDF download.

Current Radon Licensees

Radon Testers	472
Radon Mitigation Specialists	201
Radon Contractors	133

Compliance and Enforcement

FY2024: (10/1/23 – 9/30/24)

- 122 Enforcement Actions
- 60 Audits
- 65 Inspections

FY2025: (10/1/24 – 9/30/25)

- 122 Enforcement Actions
- 60 Audits
- 65 Inspections



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