

Wisconsin Radon Conference

Focus on Real Estate

October 22, 2015

8:00am – 4:00pm

Heidel House Resort
643 Illinois Avenue
Green Lake, WI

Facilitator: Jessica Maloney, Department of Health Services Radon Program Manager

Objective: To bring together Wisconsin's radon experts, real estate professionals, home inspectors, and builders to share common interests and how to work better together.

8:00 am **Check-in, Breakfast, and Informal Networking**

9:00 am **Welcome**
Jeff Phillips, Bureau Director
Wisconsin Department of Health Services
Bureau of Environmental and Occupational Health

9:15 am **Keynote: Susan Smedley Gerber**
Events Manager for Free to Breathe, and Lung Cancer Survivor

9:45 am **Radon for Realtors**
Karla Newman – Radon Remedy

10:30 am Break

10:45 am **Wisconsin's State Radon Program**
- Jessica Maloney, Wisconsin DHS Radon Program Manager
- Valerie Reiter & Elizabeth Bolte, Eau Claire Radon Information Center
- Ariana Mankerian – WI State Lab of Hygiene

11:30 am **Border State – New Minnesota Radon Law Overview**
Josh Kerber, Minnesota Indoor Air Program

11:45 am Lunch

12:45 pm **Difficult Mitigation Troubleshooting**
Josh Kerber, Minnesota Indoor Air Program

1:45pm

Radon Awareness and Coalitions –

John DeRosa, American Lung Association
Experiences from American Lung Association and how they have helped improve radon awareness.

2:30 pm

Break

2:45 pm

Small Business Marketing –

Colleen Merrill
Wisconsin Small Business Development Center at UW Oshkosh
How to better use social media, common mistakes small businesses make, tips from SBDC.

3:30 - 4:00 pm

Evaluations & Closing Remarks

End

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