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State of Wisconsin

State Council on Alcohol and Other Drug Abuse

1 West Wilson Street, P.O. Box 7851
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June 2010

To Interested Parties:

On behalf of the State Council on Alcohol and Other Drug Abuse (SCAODA) I am pleased to provide you with a copy of the final report of the Alcohol Culture and Environment Workgroup Recommendations, *Changing Wisconsin's Alcohol Environment to Promote Safe and Healthy Lives*.

These recommendations are in response to requests for help in addressing concerns expressed by community alcohol and drug prevention coalitions around the state. These coalitions expressed interest in learning about strategies to address the prevailing alcohol culture in Wisconsin. Nationally, Wisconsin continues to rank high in its alcohol consumption as evidenced by 2008 data ranking Wisconsin first in adult binge drinking, percentage of current drinkers in the population, and in driving under the influence.

Community coalitions have been mobilizing to change Wisconsin's environment which has become too accepting of alcohol misuse. To assist the coalitions and others in these efforts, the Prevention Committee of SCAODA appointed the Alcohol, Culture and Environment (ACE) Workgroup to examine the elements that contribute to the state's culture of alcohol and to identify environmental strategies to positively impact these elements.

This report will be a valuable tool for those around the state who are interested in making a positive change to Wisconsin's alcohol environment. If you have any questions about the ACE Report please contact Julia Sherman at: jsherman2@wisc.edu . If you or anyone you know, would like additional copies of the ACE recommendations, the report is available online at: www.scaoda.state.wi.us .

Sincerely,

A handwritten signature in cursive script that reads "Mark Seidl / edl".

Mark Seidl
Chairperson