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State of Wisconsin

State Council on Alcohol and Other Drug Abuse

1 West Wilson Street, P.O. Box 7851
Madison, Wisconsin 53707-7851

January 26, 2022

To Interested Parties:

On behalf of the State Council on Alcohol and Other Drug Abuse (SCAODA) I am pleased to provide you with a copy of the final report and recommendations from the Alcohol Prevention Ad hoc Committee; *Moving Forward: Policies and Strategies to Prevent and Reduce Excessive Alcohol Use in Wisconsin*.

Excessive alcohol use remains a significant threat to the health, safety, and prosperity of Wisconsin's residents. While Wisconsin youth are drinking less and adults are more aware of alcohol's impacts, excessive alcohol use and alcohol-attributable deaths remain high in our state. Excessive alcohol use impacts our culture, community, and economy. This public health issue has grown even more important to address as the COVID-19 pandemic has impacted many alcohol use behaviors. Given that Wisconsin's alcohol policy is framed around local control, communities have an opportunity to move our state forward by continuing to develop and advocate for policies and strategies that reduce the burden of excessive alcohol use.

In 2020, the Prevention Committee recognized the need to update their 2010 alcohol recommendation report to address the changes in the alcohol environment in the last 10 years and the Alcohol Prevention Ad Hoc Committee was formed. To inform the updated policies and practices included in this report, the Ad Hoc Committee reviewed the past recommendations, studied evidence-based practices and policies, and conducted stakeholder interviews to inform best practices that would address current gaps in prevention in our state. The Ad Hoc Committee's key recommendations include: 1) raising the price of alcohol; 2) reducing the density of alcohol outlets; 3) using alcohol compliance checks; 4) using Place of Last Drink (POLD) data; and 5) increasing use of screenings and brief interventions.

This recommendation report will be a valuable tool for communities around the state who are interested in promoting the health, safety and well-being of Wisconsin residents. If you have any questions about the report, *Moving Forward: Policies and Strategies to Prevent and Reduce Excessive Alcohol Use in Wisconsin*, please contact Ad Hoc Committee chair, Maureen Busalacchi at mbusalacchi@mcw.edu. If you or anyone you know would like additional copies of this report, it is available online at: www.scaoda.state.wi.us.

Sincerely,

A handwritten signature in cursive script that reads "Roger A. Frings".

Roger Frings
Chairperson

Cc: Governor Tony Evers
Secretary- designee Karen Timberlake
Deputy Secretary – Debra K. Standridge

<https://scaoda.wisconsin.gov>