

“Advancing Health Equity Through Power Building and Narrative Change”.

Here are links and guidance you will need to access and complete this self-study.

- Go to the [Region V Public Health Training Center](https://www.rvphctc.org/) (<https://www.rvphctc.org/>)
- Click on the training tab at the top of the page
- Paste “Advancing Health Equity Through Power Building and Narrative Change” into the Training Library search bar (about ½ down the page, on the left side)
- The course will pop up to the right side of the screen with a picture that looks like this



- Click on the blue bar, under the picture, which says “ Enroll (NO CE)” This is a free option. If you would like to receive CE for the course, you are welcome to enroll (CE) at your own expense.
- You will need to set up an account to enroll in the course, which takes just a couple minutes.

To bring health equity to life in our work, we need to understand the role power plays in transforming our society’s racial, class, and gender structures — the structures that create health inequities. Power takes shape in how communities organize for their own well-being (sometimes called ‘building community power’), it takes shape in the cross-sector alliances we build to influence the political agenda, and it takes shape in how we think and talk about what’s possible to achieve (sometimes called ‘public narratives’).

In this 1-hour webinar, Jonathan Heller and Ana Tellez from Human Impact Partners will discuss how these elements of power can be harnessed to operationalize health equity in public health practice. The interactive training will include Midwest-specific examples of health departments taking on narrative change to advance health equity as well as an overview of the HealthEquityGuide.org, a resource tailored for governmental public health organizations.

**This course includes a case study based on current events (from 2019) to illustrate concepts of the narrative.**

### **Audience**

Public health professionals including nurses, local health department professionals and those working in other health-related agencies.

### **Learning Objectives**

- Recognize the role of building community power in advancing health equity.
- Identify how public narratives are a source of power in policymaking.
- Explain how public health professionals can engage in public narrative change to advance health equity.
- Describe 4 types of strategic practices that governmental public health organizations can use to drive transformational change to advance health equity.

### **Instructors**

**Jonathan Heller, PhD**, *Co-Founder and Director of Human Impact Partners*

**Ana Tellez, MA**, *Communications Director at Human Impact Partners*

Local health departments can champion transformational change by:

- Building internal capacity and infrastructure and taking strategic risks to advance equity
- Fostering strategic community partnerships to build power and engage in social justice movements
- Working across government agencies to develop shared ownership for health equity

The website HealthEquityGuide.org is the framework around which the presentation from [Human Impact Partners](https://www.humanimpactpartners.org/) is based upon.