**SAMPLE SMALL TALKS PROCLAMATION**

*[****NOTE:*** *The formatting, style, and language this template provides is a guide. Typically, you must follow a standard format requirement for your proclamation to be considered in your local community. Be sure to research those requirements before submitting your proclamation request. Use this template to easily prepare that document by cutting and pasting relevant content.]*

**WHEREAS**, “Small Talks” is sponsored by the Wisconsin Department of Health Services in collaboration with partners statewide and in our own [TOWN, VILLAGE, CITY, COUNTY, SCHOOL DISTRICT] to educate parents and caregivers about the consequences of underage drinking and empower them with the knowledge and tools to begin having short, casual conservations with kids starting at age eight about the dangers of underage drinking; and

**WHEREAS**, underage drinking has severe consequences, many of which parents and caregivers may not be fully aware. Consequences of underage drinking may include injury or death from accidents; unintended, unwanted, and unprotected sexual activity; academic problems; and drug use; and

**WHEREAS**, parents and caregivers have a significant influence on young people’s decisions about alcohol consumption; and

**WHEREAS**, alcohol use by young people is dangerous, not only because of the risks associated with impairment, but also because of the grave threat to their long-term development and well-being; and

**WHEREAS**, parents, educators, and community leaders who work with our young people every day are our best advocates for responsible decision-making;

**THEREFORE IT BE RESOLVED** that, I [NAME OF OFFICIAL], [TITLE],of [TOWN, VILLAGE, CITY, COUNTY, SCHOOL DISTRICT]of [TOWN, VILLAGE, CITY, COUNTY, SCHOOL DISTRICT], do hereby proclaim [DATE, WEEK, MONTH]as “Small Talks Day/Week/Month” in the [TOWN, VILLAGE, CITY, COUNTY, SCHOOL DISTRICT]of [TOWN, VILLAGE, CITY, COUNTY, SCHOOL DISTRICT]. Furthermore, I call on citizens and especially parents and caregivers of [TOWN, VILLAGE, CITY, COUNTY, SCHOOL DISTRICT]to observe this day/week/month with participation in underage drinking prevention activities here. I urge all community members to make informed decisions and respond appropriately to prevent underage drinking.

(Last updated: April 2020)