



WISCONSIN DEPARTMENT  
*of* HEALTH SERVICES

# Wisconsin Local Community Dataset Demonstration

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Social Determinants of Health  
Epidemiologist

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# Welcome

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Introduce yourself in the chat: name, title, agency.

Download the dataset, data dictionary, and user guide from the [Structural and Social Determinants of Health \(SDoH\) Data webpage](#).



# Agenda

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- Define social and structural determinants of health (SDoH) data
- Discuss dataset purpose and use cases
- Demonstrate how to navigate dataset files





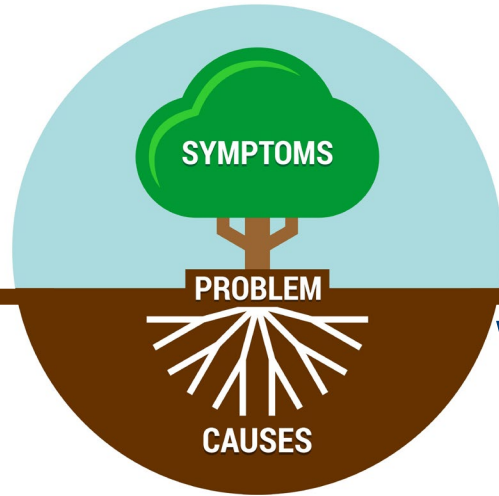
# Background

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Define social and structural  
determinants of health (SDoH)  
data



# What Creates Health?



## What we see:

- Disease prevalence
- Health behaviors

## What the root causes are:

- Community conditions
- Environments
- Policies

Social and structural determinants of health (SDoH)



# Data Is Critical for Telling This Story

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Data can be:

- Numbers.
- Quotes.

In order to tell a SDoH story, we need SDoH data.



# SDoH Data Uses

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SDoH data allows us to shift onus towards systems and policies and avoid blaming communities.

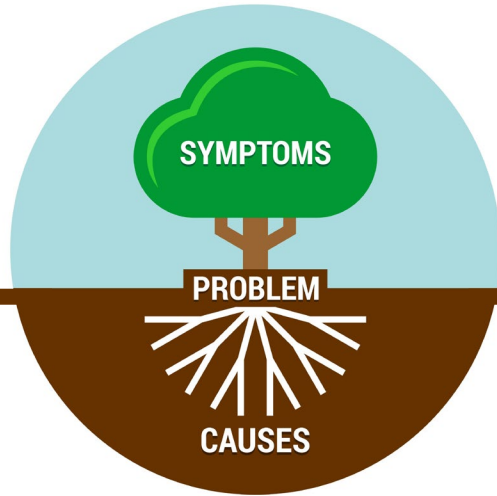
How we frame the problem defines our solutions.

No “behavior” or “outcome” data should be without SDoH context.



# What Do We Collect Data on?

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## What we see:

- Disease prevalence
- Health behaviors



## What the root causes are:

- Community conditions
- Environments
- Policies



# Need for SDoH Data Infrastructure

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SDoH need to be measured and understood.

SDoH are challenging to measure.





# Wisconsin Local Community Dataset Purpose

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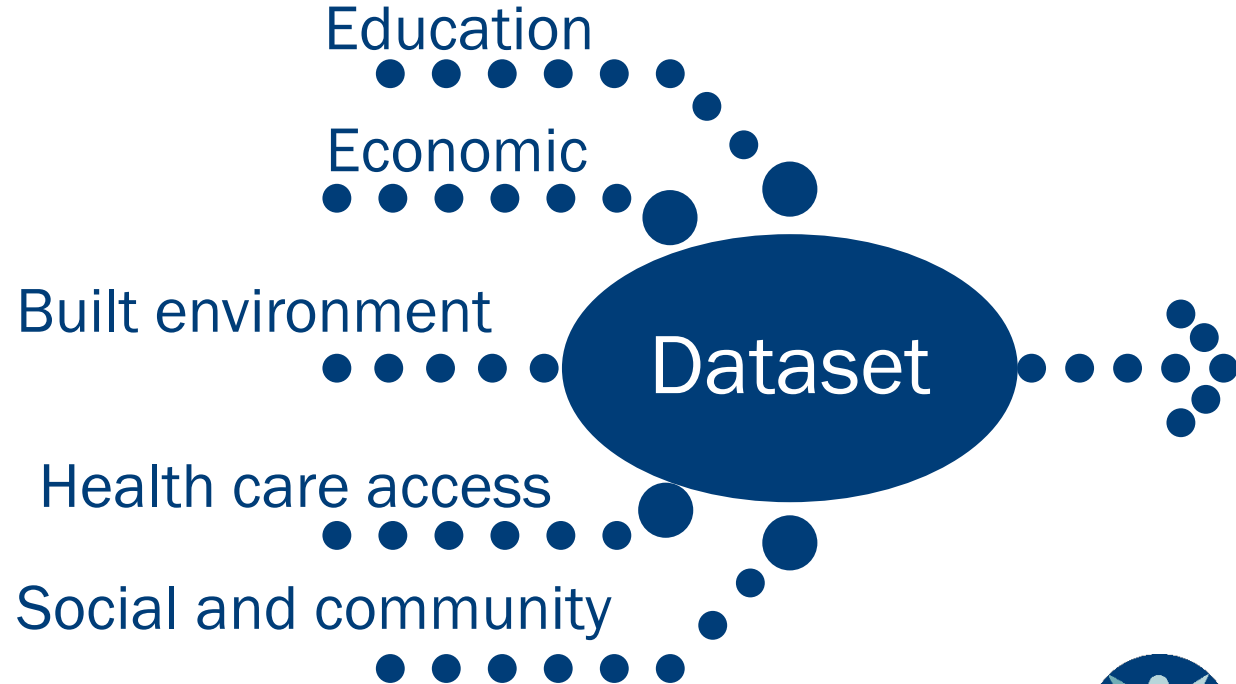
Purpose and use cases



# Dataset Purpose

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Easy-to-use guide  
for finding and  
evaluating local  
SDoH data



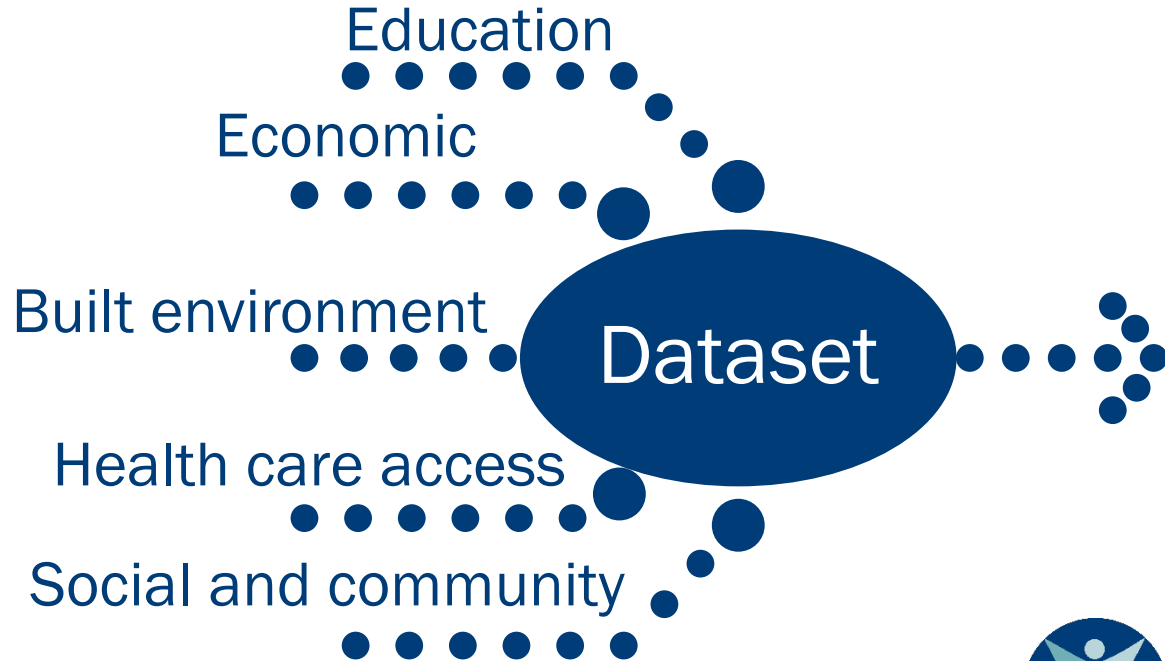
# Dataset Contents

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Over 800 indicators

National, state,  
county, census tract,  
and county  
subdivision data

Three years or time  
periods



# Example Topics Included (1 of 2)

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- Population
- Language
- Living arrangements
- Social support

**Social and  
Community  
Context**



- Food assistance
- Income and wages
- Employment

**Economic  
Stability**



- Educational attainment
- School enrollment
- Disconnected youth

**Education  
Access and  
Quality**



# Example Topics Included (2 of 2)

- Housing costs
- Internet access
- Transportation
- Access to parks

**Neighborhood  
and Built  
Environment**



- Health care access
- Health insurance
- Population to health providers ratio

**Health Care  
Access and  
Quality**



# Dataset Uses

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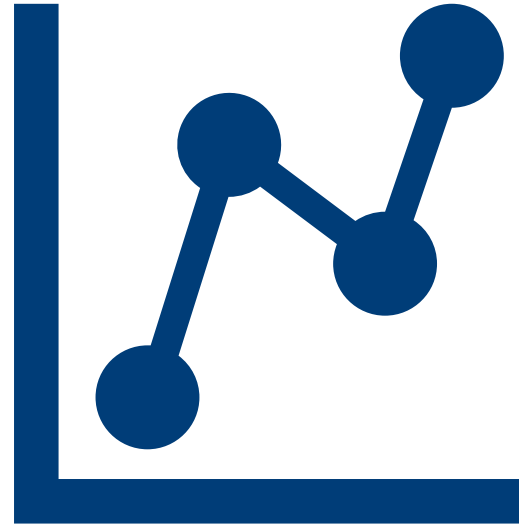
# Practical Uses

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Pull numbers to use in narrative reports

Track trends over time

Link to program data (by geography)





# Wisconsin Local Community Dataset

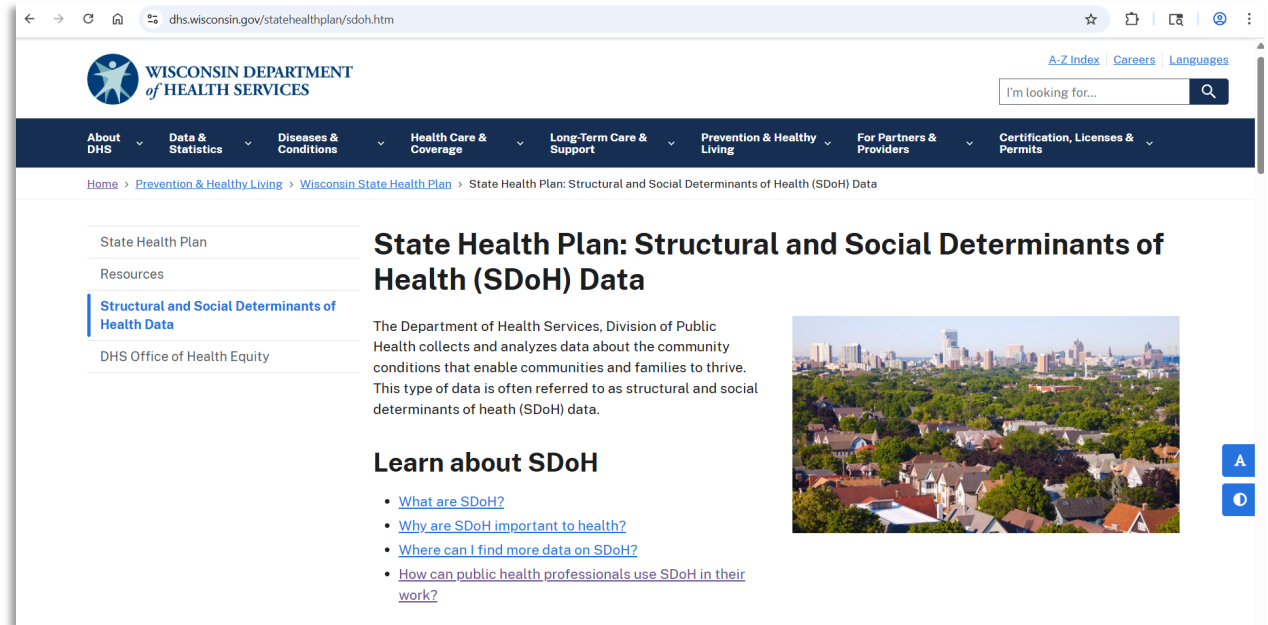
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Demonstration



# SDoH Data Webpage

Download  
dataset  
files on  
SDoH  
webpage



The screenshot shows a web browser displaying the Wisconsin Department of Health Services website. The URL in the address bar is [dhs.wisconsin.gov/statehealthplan/sdoh.htm](https://dhs.wisconsin.gov/statehealthplan/sdoh.htm). The page features a dark blue navigation bar with the department's logo and name, and a search bar. Below the navigation bar, a breadcrumb trail reads: Home > Prevention & Healthy Living > Wisconsin State Health Plan > State Health Plan: Structural and Social Determinants of Health (SDoH) Data. The main content area is titled "State Health Plan: Structural and Social Determinants of Health (SDoH) Data". On the left, a sidebar lists navigation options: State Health Plan, Resources, **Structural and Social Determinants of Health Data** (highlighted), and DHS Office of Health Equity. The main text explains that the Department of Health Services, Division of Public Health collects and analyzes data about the community conditions that enable communities and families to thrive. It notes that this data is often referred to as structural and social determinants of health (SDoH) data. Below this, a section titled "Learn about SDoH" includes a list of links: [What are SDoH?](#), [Why are SDoH important to health?](#), [Where can I find more data on SDoH?](#), and [How can public health professionals use SDoH in their work?](#). To the right of the text is a photograph of a city skyline with a residential neighborhood in the foreground. A blue accessibility icon is visible in the bottom right corner of the webpage.



# Dataset Files (1 of 3)

User Guide

Data Dictionary

Dataset



Division of Public Health

## User Guide: Wisconsin Local Community Dataset

### Contents

<b>Introduction</b> .....	2
<b>File structure</b> .....	3
<b>Use cases</b> .....	3
Find data for a specific topic for many geographies across the state. ....	4
Find data for a variety of topics within one geographic area. ....	7
<b>Frequently asked questions</b> .....	8
What data is included in the dataset? .....	8
How were data selected to be included in the dataset? .....	9
Excel is giving me an error message saying that "Excel ran out of resources...". What do I do? ..	10
What geographic levels are included in the dataset? .....	11
What is a county subdivision? .....	11
What census tracts and county subdivisions are within my local health department's jurisdiction? ..	11
What data years are included in the dataset? .....	11
When will this dataset be updated? .....	11
What are five-year estimates and why don't the periods overlap? .....	12
How is the dataset set up and structured? .....	12
How can I find data for only my specific community? .....	13
How can I find data on a specific topic in the dataset? .....	13
What is a margin of error (MOE)? .....	13
How can I request the dataset in a different file type? .....	13
How can I request a smaller version of this dataset with only data for my jurisdiction or region? ..	13
How can I ask questions or provide feedback on how to improve this dataset resource? .....	13



# Dataset Files (2 of 3)

User Guide

Data Dictionary

Dataset

A Data Dictionary: Wisconsin Local Community Dataset
<p>This dataset includes local data on community conditions from multiple state, federal, and other data sources. The goal of this dataset is to provide public health practitioners with an easy-to-use guide for finding and evaluating data in their Wisconsin communities. This type of data is key for public health planning, as the community and social conditions, like access to healthy housing and economic stability, influence families' and communities' ability to thrive.</p>
<p><b>Contact Information</b></p> <p>This dataset was curated by the Wisconsin Department of Health Services, Division of Public Health. If you find errors in this resource, have ideas on how to improve this dataset, or would like assistance utilizing this resource, please contact Chelsea Robinson (Chelsea.Robinson@dhs.wisconsin.gov). You can also provide feedback at the link below.</p> <p><a href="https://survey.alchemer.com/collab/8564675/Wisconsin-Local-Community-Dataset-Product-Evaluation-Open-Survey">https://survey.alchemer.com/collab/8564675/Wisconsin-Local-Community-Dataset-Product-Evaluation-Open-Survey</a></p>
<p><b>Table of Contents</b></p> <p>This Excel workbook includes four tabs.</p> <ol style="list-style-type: none"><li>(1) The "ReadMe" tab provides high level information regarding how to use the resource.</li><li>(2) The "Data Details" tab includes data source documentation and details for each included indicator.</li><li>(3) The "Additional Resources" tab includes a few other data resources.</li><li>(4) The "Acronyms" tab includes a list of acronyms used throughout this resource.</li></ol> <p>The actual data can be viewed in the accompanying Excel file titled "Wisconsin Local Community Data". The data file includes one tab where you can view all data for a specific county. It also includes additional tabs that include data by domain (for all geographies). To find out what indicator is in which domain tab, view the "Tab" column in the Data Details tab of this file.</p> <p>The most updated dataset, data dictionary, and user guide can be downloaded from the following webpage.</p> <p><a href="https://www.dhs.wisconsin.gov/statehealthplan/sdoh.htm">https://www.dhs.wisconsin.gov/statehealthplan/sdoh.htm</a></p>
<p>Last updated: 11/12/2025</p>



# Dataset Files (3 of 3)

User Guide

Data Dictionary

Dataset

## Dataset: Wisconsin Local Community Data

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, ce  
To view data for all geographies by domain, view the following tabs.

Select:

Last updated: 11/12/2025

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population



# Use Case Demonstration (1 of 2)

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- Find data for **many topics** within a **specific geography**.
- Find data for **a specific topic** for **many geographies** across the state.



# Find Data For Many Topics Within a Specific Geography (1 of 4)

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1. Review the data dictionary.
2. Open the dataset.
3. Navigate to the “All Data by Geography” tab.
4. Filter the data.
5. Use the data.



# 1. Review the Data Dictionary (1 of 2)

Navigate to the “Data Details” tab.

Tab	Domain	Topic	Category	Subgroup	Description	Definitions and Notes	Source	Full Source
1	1. Social and Community Context	Population	Population (number)	Total	Total population estimate	The total population includes all people living in a given geographic area.	ACS	U.S. Census, American Community Survey (ACS) 5-year estimates, Table B01003
1	1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	The civilian noninstitutionalized population includes all civilians not residing in institutional group quarters facilities such as correctional institutions, juvenile facilities, skilled nursing facilities, and other long-term care living arrangements.	ACS	U.S. Census, American Community Survey (ACS) 5-year estimates, Table B18101



# 1. Review the Data Dictionary (2 of 2)

Navigate to the “Data Details” tab.

<b>Description</b>	<b>Universe</b>	<b>Geographies Included</b>	<b>Years Included</b>	<b>Format</b>	<b>MOE Level</b>	<b>Formula (used to calculate data value from original source data)</b>
Total population estimate	Total Population	Country, State, County, County Subdivision, Census Tract	2009-2013, 2014-2018, 2019-2023	Total		(B01003_001E)
Total estimated civilian noninstitutionalized population	Civilian Noninstitutionalized Population	Country, State, County, County Subdivision, Census Tract	2009-2013, 2014-2018, 2019-2023	Total	90	(B18101_001E)



# Find Data for Many Topics Within a Specific Geography (2 of 4)

---

1. Review the data dictionary.
2. Open the dataset.
3. Navigate to the “All Data by Geography” tab.
4. Filter the data.
5. Use the data.



## 2. Open the dataset (1 of 2)

### Dataset: Wisconsin Local Community Data

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).

To view data for all geographies by domain, view the following tabs.

Select:

Last updated: 11/12/2025

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2019-2023	5892023		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2014-2018	5778394		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2009-2013	5706871		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2019-2023	5828067	403	Total	90	ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2014-2018	5706206	338	Total	90	ACS

[All Data by Geography](#) | 
 [1. Social and Community](#) | 
 [2.1 Economic](#) | 
 [2.2 Economic \(con't\)](#) | 
 [2.3 Economic \(con ...](#)



# 3. Navigate to the “All Data by Geography” Tab (1 of 2)

**Dataset: Wisconsin Local Community Data**

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
 To view data for all geographies by domain, view the following tabs.

Select:

Last updated: 11/12/2025

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2019-2023	5892023		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2014-2018	5778394		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2009-2013	5706871		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2019-2023	5828067	403	Total	90	ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2014-2018	5706206	338	Total	90	ACS

Navigation tabs: **All Data by Geography** | Social and Community | 2.1 Economic | 2.2 Economic (con't) | 2.3 Economic (con ...



# 3. Navigate to the “All Data by Geography” Tab (2 of 2)

Example: Find all data for Outagamie County.

**Dataset: Wisconsin Local Community Data**

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
 To view data for all geographies by domain, view the following tabs.

Select: Outagamie County

Last updated: 2/27/2025

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55087	Outagamie County	County	Outagamie County, Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2019-2023	191537		Total		ACS
55087	Outagamie County	County	Outagamie County, Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2014-2018	184754		Total		ACS
55087	Outagamie County	County	Outagamie County, Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2009-2013	178013		Total		ACS
55087	Outagamie County	County	Outagamie County, Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2019-2023	190127	74	Total	90	ACS
55087	Outagamie County	County	Outagamie County, Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2014-2018	183418	249	Total	90	ACS

All Data by Geography | 1. Social and Community | 2.1 Economic | 2.2 Economic (con't) | 2.3 Economic (con ... + :



# Find Data for Many Topics Within a Specific Geography (3 of 4)

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1. Review the data dictionary.
2. Open the dataset.
3. Navigate to the “All Data by Geography” tab.
4. Filter the data.
5. Use the data.



# 4. Filter the data (1 of 2)

Example: Find all data on housing costs and income for Appleton city, Outagamie County.

**Dataset: Wisconsin Local Community Data**

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
To view data for all geographies by domain, view the following tabs.

Select:

Last updated: 11/12/2025

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
5.509E+09	Outagamie County	County Subdivision	Appleton city, Outagamie County, Wisconsin	Appleton City Health Department	2. Economic Stability	Income and wages	Gender wage gap by race and ethnicity of women (dollars)	Total	Gender Wage Gap (all race/ethnicities): Number of dollars earned by full-time year round female workers per every dollar earned by full-time year round male workers	2019-2023	0.8	0.03	\$	90	ACS
5.509E+09	Outagamie County	County Subdivision	Appleton city, Outagamie County, Wisconsin	Appleton City Health Department	2. Economic Stability	Income and wages	Gender wage gap by race and ethnicity of women (dollars)	Total	Gender Wage Gap (all race/ethnicities): Number of dollars earned by full-time year round female workers per every dollar earned by full-time year round male workers	2014-2018	0.81	0.04	\$	90	ACS
5.509E+09	Outagamie County	County Subdivision	Appleton city, Outagamie County, Wisconsin	Appleton City Health Department	2. Economic Stability	Income and wages	Gender wage gap by race and ethnicity of women (dollars)	Total	Gender Wage Gap (all race/ethnicities): Number of dollars earned by full-time year round female workers per every dollar earned by full-	2009-2013	0.75	0.03	\$	90	ACS

Navigation: All Data by Geography | 1. Social and Community | 2.1 Economic | 2.2 Economic (con't) | 2.3 Economic (con ... + : ◀ ▶



# 4. Filter the data (2 of 2)

Example: Find all data on food insecurity for Wisconsin.

**Dataset: Wisconsin Local Community Data**

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
Select:

Last updated: 11/12/2023

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55	Wisconsin	State	Wisconsin		4. Neighborhood and Built Environment	Food insecurity	Food insecurity rate (percent)	Total	Estimated percent of population who are food insecure	2023	11.8		%		FA
55	Wisconsin	State	Wisconsin		4. Neighborhood and Built Environment	Food insecurity	Food insecurity rate (percent)	Total	Estimated percent of population who are food insecure	2022	10.5		%		FA
55	Wisconsin	State	Wisconsin		4. Neighborhood and Built Environment	Food insecurity	Food insecurity rate (percent)	Total	Estimated percent of population who are food insecure	2021	7.2		%		FA
55	Wisconsin	State	Wisconsin		4. Neighborhood and Built Environment	Food insecurity	Food insecurity rate (percent)	Total	Estimated percent of population who are food insecure	2020	7.2		%		FA
55	Wisconsin	State	Wisconsin		4. Neighborhood and Built Environment	Food insecurity	Food insecurity rate (percent)	Total	Estimated percent of population who are food insecure	2019	9.1		%		FA

> ... **All Data by Geography** 1. Social and Community 2.1 Economic 2.2 Economic (con't) 2.3 Economic (con ... + : < >



# Find Data For Many Topics Within a Specific Geography (4 of 4)

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1. Review the data dictionary.
2. Open the dataset.
3. Navigate to the “All Data by Geography” tab.
4. Filter the data.
5. Use the data.



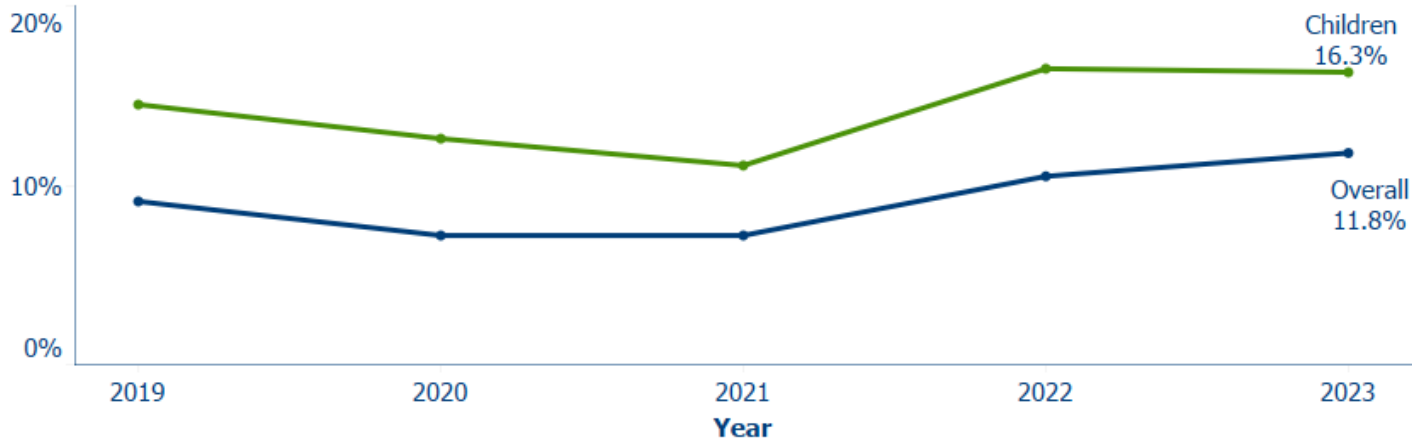
# 5. Use the Data

Copy the data into your report or analysis.

FIGURE

**The share of Wisconsinites who are food insecure has increased since 2021, after a period of decline.**

Percent of Wisconsin population (all ages) and Wisconsin children who are food insecure, 2019-2023



Feeding America, Map the Meal Gap 2020-2025



# Use Case Demonstration (2 of 2)

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- Find data for **many topics** within a **specific geography**.
- Find data for **a specific topic** for **many geographies** across the state.



# Find Data For a Specific Topic For Many Geographies Across the State (1 of 3)

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1. Review the data dictionary.
  - i. Specify the indicator.
  - ii. Note the number in the Tab column.
2. Open the dataset.
  - i. Navigate to the correct tab.
  - ii. Filter the data.
3. Use the data.



# 1. Review the Data Dictionary

Navigate to the “Data Details” tab.

Tab	Domain	Topic	Category	Subgroup	Description	Definitions and Notes	Source	Full Source
1	1. Social and Community Context	Population	Population (number)	Total	Total population estimate	The total population includes all people living in a given geographic area.	ACS	U.S. Census, American Community Survey (ACS) 5-year estimates, Table B01003
1	1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	The civilian noninstitutionalized population includes all civilians not residing in institutional group quarters facilities such as correctional institutions, juvenile facilities, skilled nursing facilities, and other long-term care living arrangements.	ACS	U.S. Census, American Community Survey (ACS) 5-year estimates, Table B18101



# I. Specify the Indicator

Example: Find data on housing affordability for every county in Wisconsin.



## ii. Note the Number in the Tab Column



# Find Data for a Specific Topic for Many Geographies Across the State (2 of 3)

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1. Review the data dictionary.
  - i. Specify the indicator.
  - ii. Note the number in the Tab column.
2. Open the dataset.
  - i. Navigate to the correct tab.
  - ii. Filter the data.
3. Use the data.



# 2. Open the Dataset (2 of 2)

## Dataset: Wisconsin Local Community Data

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
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Select:

Last updated: 11/12/2025

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2019-2023	5892023		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2014-2018	5778394		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2009-2013	5706871		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2019-2023	5828067	403	Total	90	ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2014-2018	5706206	338	Total	90	ACS

[All Data by Geography](#)
1. Social and Community
2.1 Economic
2.2 Economic (con't)
2.3 Economic (con ...
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# I. Navigate to the Correct Tab

## Dataset: Wisconsin Local Community Data

Select from the drop down menu below to view Wisconsin statewide data, national data, or all local data within a specific county (will include county-level, census tract, and county-subdivision data within a county).  
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Select:

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GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2019-2023	5892023		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2014-2018	5778394		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Population (number)	Total	Total population estimate	2009-2013	5706871		Total		ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2019-2023	5828067	403	Total	90	ACS
55	Wisconsin	State	Wisconsin		1. Social and Community Context	Population	Civilian noninstitutionalized population (number)	Total	Total estimated civilian noninstitutionalized population	2014-2018	5706206	338	Total	90	ACS

Navigation tabs: **All Data by Geography** | 1. Social and Community | 2.1 Economic | 2.2 Economic (con't) | 2.3 Economic (con ... + : ◀ ▶



## ii. Filter the Data

Example: Find data on housing affordability for every county in Wisconsin.

GEOID	Filter	GeographicLevel	GeographyName	LHD	Domain	Topic	Category	Subgroup	Description	Year	Value	MOE	Format	MOE_Level	Source
55001	Adams County	County	Adams County, Wisconsin		4. Neighborhood and Built Environment	Housing costs	Cost-burdened housing by tenure (percent)	Total	Estimated percentage of occupied housing units with housing costs greater than or equal to 30 percent of monthly household income	2019-2023	26	2.1	%		90 ACS
55001	Adams County	County	Adams County, Wisconsin		4. Neighborhood and Built Environment	Housing costs	Cost-burdened housing by tenure (percent)	Owner-occupied	Estimated percentage of owner-occupied housing units with housing costs greater than or equal to 30 percent of monthly household income	2019-2023	24.9	2.2	%		90 ACS
55001	Adams County	County	Adams County, Wisconsin		4. Neighborhood and Built Environment	Housing costs	Cost-burdened housing by tenure (percent)	Renter-occupied	Estimated percentage of renter-occupied housing units with housing costs greater than or equal to 30 percent of monthly household income	2019-2023	32.9	5.3	%		90 ACS



# Find Data For a Specific Topic For Many Geographies Across the State (3 of 3)

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1. Review the data dictionary.
  - i. Specify the indicator.
  - ii. Note the number in the Tab column.
2. Open the dataset.
  - i. Navigate to the correct tab.
  - ii. Filter the data.
3. Use the data.



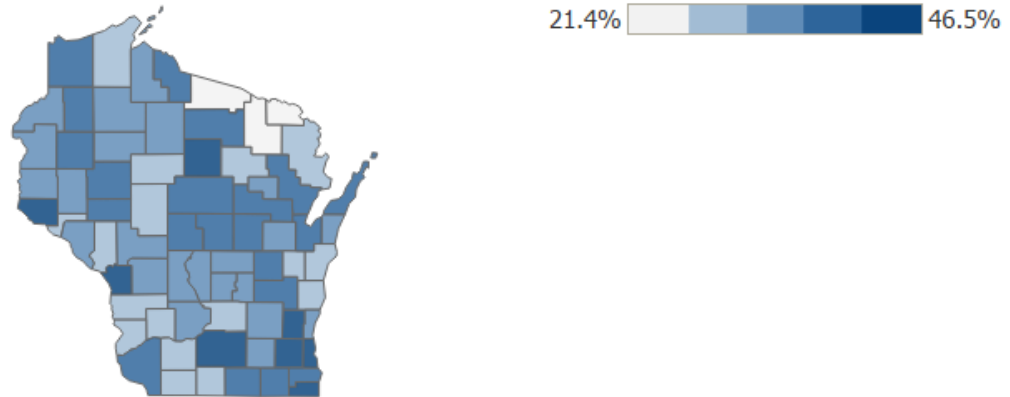
# 3. Use the Data

Copy the data into your report or analysis.

FIGURE

**The burden of high renting costs varies by county. In some counties, almost half of renter households spend 30% or more of their household income on housing costs.**

Percent of renter households who pay 30% or more of their household income on rent, 2019-2023



U.S. Census, American Community Survey, 2019-2023 5-Year Estimates





# Wrap Up

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# SDoH Data Disclaimers

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SDoH data can be an important starting point.

All quantitative data oversimplifies.



# Tips for Telling Your SDoH Story!

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Ground the narrative in community voice.

Choose a few meaningful indicators.

Double check!





# **We Want Your Feedback!**

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Training evaluation





# Questions and Answers



# Contact Us

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[SDoH website](#)





# Thank you!

Protecting and promoting the  
health and safety of the people  
of Wisconsin



WISCONSIN DEPARTMENT  
*of* HEALTH SERVICES