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2016 Wisconsin Cancer Facts & Figures: Sample Newsletter Announcement

New Reports Highlight the Burden of Cancer in Wisconsin

The American Cancer Society and the Department of Health Services' Wisconsin Cancer Reporting System collaborated on the series of cancer briefs that provide health care providers, public health officials, cancer control advocates, and policy-makers access to cancer statistics in a short, easy-to-read format.

Key statistics in the reports include:

- There are approximately 285,687 Wisconsin residents living with a cancer diagnosis.
- Cancer has surpassed heart disease as the leading cause of death in Wisconsin, as shown by age-adjusted mortality rates of 164.6 and 158.1, respectively, in 2013.
- The melanoma incidence rate increased by 90 percent from 1995 to 2013.
- Each year 540 Wisconsin residents are diagnosed with a cancer that was likely caused by an HPV infection.
- African American women experienced a higher breast cancer incidence rate (133.6) comparable to white rates (128.0) in 2013; historically, African American women had lower incidence rates, but higher mortality rates.
- The most common cancers among children under age 15 are brain and central nervous system tumors and leukemia, accounting for more than 50% of all cancer cases.
- The five-year relative survival rate for many common cancers (breast, prostate, and melanoma) is higher than 90% if detected before the cancer has metastasized.

Read the full reports here:

[All Cancer in Wisconsin](#)

[Lung Cancer in Wisconsin](#)

[Colorectal Cancer in Wisconsin](#)

[Breast Cancer in Wisconsin](#)

[Skin Cancer in Wisconsin](#)

[Human Papilloma Virus \(HPV\) and Cancer in Wisconsin](#)

[Childhood and Adolescent Cancer in Wisconsin](#)

[Healthy Lifestyles and Reducing the Risk of Cancer in Wisconsin](#)

All of the above documents and other cancer reports from WCRS can be accessed at:

<https://www.dhs.wisconsin.gov/wcrs/publications.htm>

2016 Wisconsin Cancer Facts and Figures: Social Media Messages

Facebook Post	Coordinating Tweet
<p>The American Cancer Society and the Wisconsin Cancer Reporting System at the Department of Health Services have collaborated to produce a series of documents highlighting the burden of cancer in Wisconsin: https://www.dhs.wisconsin.gov/wcrs/factsfigures16.htm</p>	<p>This series of documents highlights the burden of cancer in Wisconsin. https://www.dhs.wisconsin.gov/wcrs/factsfigures16.htm</p>
<p>The 2016 Wisconsin Cancer Facts and Figures is a series of cancer-related reports now available online. Topics include breast cancer, colorectal cancer, HPV, lung cancer, and skin cancer in Wisconsin. Find them all at: https://www.dhs.wisconsin.gov/wcrs/factsfigures16.htm</p>	<p>2016 WI Cancer Facts and Figures are now available: https://www.dhs.wisconsin.gov/wcrs/factsfigures16.htm #breastcancer #colorectalcancer #HPV #lungcancer #skincancer</p>
<p>The American Cancer Society and the Department of Health Services provide a new 2016 Wisconsin Cancer Facts and Figures. The reports are great for program planning, grant writing, policy planning, communicating with stakeholders, and more. Bonus: they're a quick read! https://www.dhs.wisconsin.gov/wcrs/factsfigures16.htm</p>	<p>These new cancer reports are great for program planning, grant writing, and policy planning in Wisconsin. https://www.dhs.wisconsin.gov/wcrs/factsfigures16.htm</p>
<p>In 2016, 32,970 new cases of cancer are expected in Wisconsin. Find more Wisconsin cancer facts. https://www.dhs.wisconsin.gov/publications/p01573.pdf</p>	<p>In 2016, 32,970 new cases of cancer are expected in Wisconsin. Find more Wisconsin cancer facts at: https://www.dhs.wisconsin.gov/publications/p01573.pdf</p>
<p>Cancer has surpassed heart disease as the #1 cause of death in Wisconsin. Learn how breast cancer, colorectal cancer, HPV, lung cancer, and skin cancer affect our state at: https://www.dhs.wisconsin.gov/publications/p01573.pdf</p>	<p>Cancer has surpassed heart disease as the #1 cause of death in Wisconsin. https://www.dhs.wisconsin.gov/publications/p01573.pdf</p>
<p>Wisconsin women have a 1 in 8 lifetime risk of being diagnosed with breast cancer. https://www.dhs.wisconsin.gov/publications/p01573a.pdf</p>	<p>Wisconsin women have a 1 in 8 lifetime risk of being diagnosed with #breastcancer. https://www.dhs.wisconsin.gov/publications/p01573a.pdf</p>
<p>Wisconsin residents have a 1 in 21 lifetime risk of being diagnosed with colorectal cancer. https://www.dhs.wisconsin.gov/publications/p01573b.pdf</p>	<p>Wisconsin residents have a 1 in 21 lifetime risk of being diagnosed with #colorectalcancer. https://www.dhs.wisconsin.gov/publications/p01573b.pdf</p>
<p>Each year approximately 540 males and females in Wisconsin were diagnosed with cancer that was likely caused by an HPV infection. Yet in 2014, only 4 in 10 females aged 13-15 in Wisconsin received all three doses of an HPV vaccine and only 2.5 in 10 males in the same age group received all three doses. https://www.dhs.wisconsin.gov/publications/p01573f.pdf</p>	<p>From 2006-2011 approximately 1,576 males and females in Wisconsin were diagnosed with cancer likely caused by #HPV infection. https://www.dhs.wisconsin.gov/publications/p01573f.pdf</p>
<p>There will be over 3,000 deaths from lung cancer in Wisconsin in 2016. Lung cancer causes almost as many cancer deaths in Wisconsin as prostate, breast, colorectal, and pancreatic cancers combined. https://www.dhs.wisconsin.gov/publications/p01573c.pdf</p>	<p>#Lung cancer causes almost as many cancer deaths in Wisconsin as prostate, breast, colorectal, & pancreatic combined. https://www.dhs.wisconsin.gov/publications/p01573c.pdf</p>
<p>New melanoma cases in Wisconsin increased 90% from 1995-2013! https://www.dhs.wisconsin.gov/publications/p01573d.pdf</p>	<p>New #melanoma cases in Wisconsin increased 90% from 1995-2013! https://www.dhs.wisconsin.gov/publications/p01573d.pdf</p>
<p>This new report highlights Wisconsin cancers associated with overweight and obesity. https://www.dhs.wisconsin.gov/publications/p01573g.pdf</p>	<p>New report highlighting WI cancers associated w/ #overweight & #obesity: https://www.dhs.wisconsin.gov/publications/p01573g.pdf</p>