

Monthly WIC Participation 2023

Month	Pregnant	Postpartum Fully Breastfeeding*	Postpartum Partially Breastfeeding*	Postpartum Non-Breastfeeding*	Infant Fully Breastfed*	Infant Partially Breastfed*	Infant Fully Formula Fed	Children Age 1	Children Age 2	Children Age 3	Children Age 4	Total Participants
January	6,408	3,354	2,930	5,178	3,150	2,994	12,373	14,723	13,300	12,098	11,585	88,093
February	6,350	3,409	2,918	5,097	3,246	2,914	12,340	14,987	13,153	12,235	11,534	88,183
March	6,587	3,522	2,922	5,043	3,298	2,962	12,628	14,987	13,277	12,392	11,720	89,338
April	6,542	3,480	2,917	5,180	3,269	2,950	12,592	15,186	13,414	12,420	11,815	89,765
May	6,769	3,531	2,946	5,142	3,347	2,925	12,803	15,293	13,517	12,607	12,028	90,908
June	6,860	3,506	2,997	5,196	3,315	3,045	12,841	15,291	13,763	12,741	12,141	91,696
July	6,848	3,579	2,993	5,124	3,351	3,080	12,860	15,209	13,723	12,730	12,356	91,853
August	6,946	3,547	3,076	5,181	3,382	3,161	12,891	15,282	13,788	12,829	12,408	92,491
September	6,729	3,539	3,081	5,222	3,341	3,140	12,787	15,184	13,871	12,811	12,361	92,066
October	6,856	3,546	3,162	5,249	3,365	3,263	12,937	15,113	13,897	12,791	12,385	92,564
November	6,798	3,540	3,245	5,268	3,358	3,283	12,819	15,098	13,819	12,632	12,245	92,105
December	6,613	3,509	3,169	5,168	3,352	3,143	12,714	14,697	13,698	12,495	12,020	90,578

*Though this report uses the term “breastfeeding” and “breastfed”, we recognize that not all lactating people use the terms “breastfeeding/breastfed.” Some people may exclusively pump their milk without feeding directly from the breast, and chestfeeding and bodyfeeding are other ways to describe the feeding of human milk to a child. Data on breastfeeding participants is inclusive of all breastfeeding, chestfeeding and human milkfeeding individuals who were participating in the program including women, transgender men and nonbinary-gendered individuals.

Suggested citation: Wisconsin WIC MIS, WICM8001-1 Enrollment & Participation Report - Statewide Totals, Wisconsin WIC Program: 2023.

For more information, contact dhs-wicdata@dhs.wisconsin.gov

