WISCONSIN WIC PROGRAM
Report Period: 01/01/2023 thru 12/31/2023

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RUN DATE: 1/1/2024

WICY3008 Annual Count of Participation - Statewide Totals

Race		Women ¹									
					Infant	Child (by age)					
		Pregnant	Breast- feeding ²								
	Ethnicity			feeding ²		1	2	3	4	Total	% of Total
Single Race											
White	Hispanic	1,993	3,432	3,408	5,611	4,170	3,901	3,345	5,677	31,537	23%
	Non-Hispanic	3,490	5,775	6,256	8,356	6,891	6,657	6,086	9,446	52,957	389
Black or African American	Hispanic	50	61	140	327	241	239	190	306	1,554	19
	Non-Hispanic	1,541	1,886	4,410	5,584	3,717	3,512	3,205	4,953	28,808	219
American Indian or Alaskan Native	Hispanic	87	207	157	258	175	163	146	280	1,473	19
	Non-Hispanic	146	201	281	317	265	280	275	423	2,188	2%
Asian	Hispanic	4	8	5	39	31	20	20	41	168	0%
	Non-Hispanic	435	509	1,174	1,320	1,051	1,045	996	1,692	8,222	69
Native Hawaiian or Other Pacific Islander	Hispanic	15	31	29	62	18	32	19	26	232	0%
	Non-Hispanic	18	48	24	51	45	46	38	53	323	0%
Combination of T	wo Races										
White & Black or African American	Hispanic	31	56	76	342	259	229	181	269	1,443	19
	Non-Hispanic	161	202	317	1,278	891	837	702	1,090	5,478	49
White & Asian	Hispanic	1	3	7	21	14	18	15	30	109	0%
	Non-Hispanic	13	32	29	112	83	97	92	124	582	0%
White & American Indian or Alaska Native	Hispanic	12	37	26	80	48	67	45	66	381	0%
	Non-Hispanic	45	73	87	178	139	127	121	180	950	19
White & Native Hawaiian or Other Pacific Islander	Hispanic	5	8	10	13	13	10	9	7	75	0%
	Non-Hispanic	5	13	9	35	31	35	31	33	192	0%
Black or African American & American Indian or Alaska Native	Hispanic	2	6	1	15	7	6	9	13	59	0%
	Non-Hispanic	12	15	15	38	28	18	17	56	199	0%
Combination of M	ultiple Races										
Multiple Race	Hispanic	6	7	11	35	20	19	18	32	148	0%
	Non-Hispanic	24	22	47	138	91	73	91	123	609	0%

¹Though this report uses the terms "women", we recognize that not all pregnant or postpartum people use female-gendered pronouns, and this data is inclusive of all people who were participating in the program while pregnant, breastfeeding, or postpartum, including women, transgender men and nonbinary-gendered individuals.

²Though this report uses the term "breastfeeding", we recognize that not all lactating people use the terms "breastfeeding". Some people may exclusively pump their milk without feeding directly from the breast, and chestfeeding and bodyfeeding are other ways to describe the feeding of human milk to a child. Data on breastfeeding participants is inclusive of all breastfeeding, chestfeeding and human milkfeeding individuals who were participating in the program including women, transgender men and nonbinary-gendered individuals.