

Monthly WIC Participation 2024

Month	Pregnant	Postpartum Fully Breastfeeding*	Postpartum Partially Breastfeeding*	Postpartum Non-Breastfeeding*	Infant Fully Breastfed*	Infant Partially Breastfed*	Infant Fully Formula Fed	Children Age 1	Children Age 2	Children Age 3	Children Age 4	Total Participants
January	6,770	3,628	3,131	5,161	3,442	3,178	12,805	14,902	13,833	12,421	12,095	91,366
February	6,875	3,680	3,139	5,051	3,521	3,240	12,649	15,012	13,803	12,272	11,979	91,221
March	6,974	3,733	3,171	4,979	3,548	3,242	12,716	15,095	13,848	12,266	12,125	91,697
April	7,052	3,797	3,215	4,969	3,617	3,293	12,778	15,125	13,968	12,344	12,115	92,273
May	7,120	3,828	3,215	4,987	3,667	3,313	12,810	15,167	13,948	12,259	12,194	92,508
June	7,124	3,780	3,212	4,993	3,586	3,307	12,793	15,178	13,886	12,299	12,187	92,345
July	7,263	3,823	3,256	5,064	3,699	3,347	12,836	15,278	13,860	12,396	12,326	93,148
August	7,238	3,895	3,268	5,073	3,734	3,392	12,768	15,362	13,978	12,444	12,374	93,526
September	7,211	3,881	3,343	5,088	3,716	3,432	12,734	15,583	13,938	12,622	12,335	93,883
October	7,179	3,972	3,485	5,120	3,811	3,617	12,778	15,676	13,963	12,771	12,368	94,740
November	6,984	3,924	3,502	5,036	3,762	3,573	12,630	15,672	14,060	12,804	12,283	94,230
December	6,848	3,871	3,586	4,993	3,691	3,663	12,705	15,529	13,929	12,803	12,388	94,006

*Though this report uses the term “breastfeeding” and “breastfed”, we recognize that not all lactating people use the terms “breastfeeding/breastfed.” Some people may exclusively pump their milk without feeding directly from the breast, and chestfeeding and bodyfeeding are other ways to describe the feeding of human milk to a child. Data on breastfeeding participants is inclusive of all breastfeeding, chestfeeding and human milkfeeding individuals who were participating in the program including women, transgender men and nonbinary-gendered individuals.

Suggested citation: Wisconsin WIC MIS, WICM8001-1 Enrollment & Participation Report - Statewide Totals, Wisconsin WIC Program: 2024.

For more information, contact dhs-wicdata@dhs.wisconsin.gov