WISCONSIN WIC PROGRAM
Reporting Period: 01/01/2024 thru 12/31/2024

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WICY3008 Annual Count of Participation - Statewide Totals

Race		Women ¹									
	Ethnicity		Breast- feeding ²	Non- Breast- feeding ²	Infant	Child (by age)					
		Pregnant									
						1	2	3	4	Total	% of Total
Single Race											
White	Hispanic	2,232	4,023	3,530	6,353	4,689	4,245	3,750	5,875	34,697	24%
	Non-Hispanic	3,329	6,340	6,050	8,748	7,074	6,713	6,156	9,814	54,224	38%
Black or African American	Hispanic	56	78	126	354	233	249	211	309	1,616	1%
	Non-Hispanic	1,522	1,879	4,207	5,473	3,538	3,518	3,193	5,051	28,381	20%
American Indian or Alaskan Native	Hispanic	105	241	141	227	208	182	140	284	1,528	1%
	Non-Hispanic	142	215	249	307	246	246	249	428	2,082	1%
Asian	Hispanic	4	8	8	47	27	29	18	35	176	0%
	Non-Hispanic	496	559	1,175	1,359	1,111	1,071	966	1,709	8,446	6%
Native Hawaiian or Other Pacific Islander	Hispanic	12	41	22	33	57	16	24	35	240	0%
	Non-Hispanic	26	59	45	87	51	43	46	73	430	0%
White & Black or African American	Hispanic Non-Hispanic	46 159	73 223	65 330	402 1 184	276 960	242 864	197 778	291	1,592 5 629	1% 4%
7 tilloan 7 tillonoan	Non-Hispanic	159	223	330	1,184	960	864	778	1,131	5,629	4%
White & Asian	Hispanic	3	11	7	25	18	19	15	32	130	0%
	Non-Hispanic	21	31	22	118	77	100	99	133	601	0%
White & American Indian or Alaska Native	Hispanic	16	36	35	76	67	48	66	84	428	0%
	Non-Hispanic	53	74	76	174	136	141	109	185	948	1%
White & Native Hawaiian or Other Pacific Islander	Hispanic	6	11	5	12	15	9	10	10	78	0%
	Non-Hispanic	5	20	12	22	28	36	26	44	193	0%
Black or African American & American Indian or Alaska Native	Hispanic	2	3	1	12	10	12	4	8	52	0%
American & American Indian								l	I		
American & American Indian	Non-Hispanic	10	15	22	37	37	29	12	47	209	0%
American & American Indian	,	10	15	22	37	37	29	12	47	209	0%
American & American Indian or Alaska Native Combination of M	ultiple Races										
American & American Indian or Alaska Native	,	6 22	15 8 37	22 6 41	35 155	29 101	29 18 94	12 23 71	35 156	209 160 677	0% 0% 0%

¹Though this report uses the terms "women", we recognize that not all pregnant or postpartum people use female-gendered pronouns, and this data is inclusive of all people who were participating in the program while pregnant, breastfeeding, or postpartum, including women, transgender men and nonbinary-gendered individuals.

²Though this report uses the term "breastfeeding", we recognize that not all lactating people use the terms "breastfeeding". Some people may exclusively pump their milk without feeding directly from the breast, and chestfeeding and bodyfeeding are other ways to describe the feeding of human milk to a child. Data on breastfeeding participants is inclusive of all breastfeeding, chestfeeding and human milkfeeding individuals who were participating in the program including women, transgender men and nonbinary-gendered individuals.