

WIC Infant Breastfeeding and Fully Formula Fed Rates (2018-2024)

Year	% Fully Breastfed*	% Partially Breastfed*	% Breastfed*	% Fully Formula Fed
2018	13%	10%	23%	77%
2019	13%	10%	23%	77%
2020	13%	10%	23%	77%
2021	13%	10%	23%	77%
2022	16%	14%	29%	71%
2023	17%	16%	33%	67%
2024	18%	17%	35%	65%

* Though this report uses the term “breastfed”, we recognize that not all lactating people use the term “breastfed” when referring to their infants feeding. Some people may exclusively pump their milk without feeding directly from the breast, and chestfeeding and bodyfeeding are other ways to describe the feeding of human milk to a child. Data on breastfed infant participants are inclusive of all breastfed, chestfed and human milkfed infants who were participating in the program.

Suggested Citation: Wisconsin WIC MIS, WIC Infant Breastfeeding and Fully Formula Fed Rates (2018-2024)

For more information, contact dhs-wicdata@dhs.wisconsin.gov