

Wisconsin WIC Statewide Participation (2015-2024)

Year	Average Monthly Participation ¹	Annual Participation ²
2015	104,116	172,407
2016	98,949	164,255
2017	95,164	156,525
2018	91,379	149,489
2019	86,911	142,220
2020	87,647	135,989
2021	84,769	132,913
2022	85,059	131,203
2023	90,803	137,687
2024	92,912	142,517

¹Monthly participation includes participants who received WIC benefits and services during the month of interest.

²Annual participation includes participants who received WIC benefits and services at any point during the year.

Suggested Citation: Wisconsin WIC MIS, WICM8001-1 Enrollment & Participation Report - Statewide Totals, WICY3008-1 Annual Report of Participation - Statewide Totals, Wisconsin WIC Program: 2015-2024

For more information, contact dhs-wicdata@dhs.wisconsin.gov