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Governor



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April 2018 Update - Contact the Vendor and Integrity Unit at 608-266-6912 if you have any questions.

Gerber® Label Changes

Gerber® is changing the labels on all their Gentle, Soothe and Soy formulas. The labels will be updated for each type of formula: powder, concentrated liquid and ready to feed. The newly labeled products have begun arriving in Wisconsin stores and will arrive at your store as the older product sells through your distributor. See examples of the new labels below.

Product Changes

Gerber® added HM-O (Human Milk Oligosaccharide) in the Gentle and Soothe *powder* formulas only. HM-O is an ingredient similar to an ingredient in human breastmilk but it does not come from breastmilk. The initials, HM-O, are displayed on the Gentle and Soothe powder labels. It is not added to Good Start Soy formulas or concentrated liquid and ready to feed Gentle or Soothe formulas.

- UPCs are *not* changed. Shoppers with Good Start Gentle or Soothe in their benefits will be able to purchase either the current or new product.
- Price increases are allowed for new *Gentle and Soothe* powder formulas only.



Annual Vendor Routine Monitoring Underway

Each year a percentage of WIC vendors are randomly selected to receive an unannounced routine monitoring visit to ensure compliance with the WIC Program. We highly recommend all stores review the Minimum Stock Requirements at <https://www.dhs.wisconsin.gov/publications/p0/p00371.pdf>; verify WIC food items are fresh and within expiration date; and that prices are attached to each food item or posted on the shelf.

Stay Connected

Wisconsin Retailer Updates are periodic updates with important WIC information. Urgent messages about the eWIC system are also posted here. If you haven't signed up for the email notifications for new update postings, please sign up at <https://www.wicvendorwi.org/> (second item in the left column). A follow-up email is sent requiring you to confirm your registration.

Wisconsin MyWIC App - FREE App Works for Vendors too!

Vendors are able to download the *Wisconsin MyWIC* app to their Android or Apple devices from the *Google Play Store* or *App Store*. Type the word "VENDOR" in the eWIC card number field. To determine if an item is WIC approved, select "Scan UPC" and center the barcode in the rectangle. It's not necessary to click any buttons.

Vendor may use the WIC Food Search and Scan UPC features of the app to:

- Determine if a food that was denied in a purchase is WIC approved. If it isn't in the Approved Products List (APL) and you believe it should be, notify your manager to submit the UPC information to the State WIC Office.
- Assist WIC shoppers in selecting approved foods.
- Verify placement of shelf talkers.
- Scan UPCs of foods in your store to determine if they are in the WIC APL.

Requirements for eWIC Transactions

The WIC vendor agreement requires:

The eWIC system must perform transactions in accordance with published rules, policies and specifications, including WIC EBT Operating Rules as amended from time to time and the Technical Implementation Guide (TIG). Please notify the state WIC office at (608) 266-6912 if integrated ECR system changes or updates affect WIC functionality.

WIC Approved Products List (APL)

The current APL must be downloaded to the cash register system or stand-beside device. Designate a person to check system daily for APL updates. Here are some suggestions to determine if the WIC APL is up-to-date:

North Country Business Products (NCBP)

- LOC SMS- On the front sign-in screen, find "WIC Wisconsin and Approved Item List." The date will be on the right side. This system updates nightly.
- NCR ACS- Open the WIC products report on the ACS server, it will display the date the list was last updated. The APL only updates if there are changes. If the APL hasn't updated for a week or so, contact NCBP helpdesk.

Retail Data Systems (RDS) Wisconsin

- Contact your representative at RDS to have a short-cut to the folder placed on the Desktop of the POS server. Click on the short-cut and check the date on the file to verify if updates are received on a regular basis. Contact the RDS helpdesk if it has been more than three days since the last APL update.

Stand-Beside Devices

- From the main menu, press #9, press F2 (Update Check) button, enter the password, 1 alpha 6 6 8 3 1 enter. The device will check for available updates and print a report showing the status of the update check. No further action is needed if the report indicates the device is up to date. If updates are available, press F3 to update. This normally takes two minutes or less to process. Contact the FIS helpdesk at 877-227-6347 if there are any problems getting updates.